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ABSTRACT

Materials concerning parenthood education were assessed and classified as published research, audiovisual materials, and pamphlets and booklets. Eighty-nine items of related research were reviewed and listed in a bibliography. Content and technical quality of audiovisual materials from a national search were reviewed and evaluated based on specific criteria. A list of 204 items was presented alphabetically and according to content areas. Each item was further described in an evaluation form with specific information as to title, format, producer, distributor, date, length, content description, target audience, technical quality and suggested usability. It was found that most materials were inappropriate for the production of a national television series due to inadequate content and technical quality, but they might serve as a comprehensive source for other uses. The report also contains an annotated bibliography of relevant pamphlets and booklets, and a list of sources of audiovisual materials. (SC)

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TELEVISION FOR EFFECTIVE PARENTHOOD

Literature Search and Existing Materials Assessment

Division of Early Childhood
Appalachia Educational Laboratory, Inc.
Charleston, West Virginia 25325

July 1, 1976

U.S. DEPARTMENT OF HEALTH,
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TELEVISION FOR EFFECTIVE PARENTHOOD

E. E. Gotts

Literature Search and Existing Materials Assessment

Current Practices in Education for Effective Parenthood

A preliminary literature review was conducted by the Television for Effective Parenthood (TEP) project staff to determine what parenting practices appear to be effective. The nature of this literature is, however, program related primarily. This means that it tells us about those successful parenting practices which have been encouraged within parent- or home-oriented programs for young children and which have produced measureable gains, largely in children's cognitive performances.

In this literature review it was possible to make use of several quality, evaluative reviews of literature which had recently been completed by some of the leading contributors to parent education (see for example Bronfenbrenner, 1974; Chilman, 1973; Gordon, 1975; Gray & Klaus, 1970; Grim, 1974; Honig, 1973; Howard, 1974; Johnson & Katz, 1973; Lambie, Bond & Weikart, 1974; Schaefer, 1972; Streissguth & Bee, 1972; White, no date; and White & Others, 1973a,b). In addition, the TEP staff was already familiar with much of the primary literature on which the foregoing reviews and bibliographies were based. The following observations and generalizations seem to be supported.

It is known that differences in the teaching approaches of parents during the early childhood period result in different outcomes in the overall measured level of child competence and in selected indicators of competencies which develop (Hess & Shipman, 1967; Baumrind, 1973; Carnegie Quarterly, 1973). The particular parent behaviors which lead to particular child outcomes have not been extensively researched and are not well understood (Streissguth & Bee,

1972), but relations between some more global aspects of parent behavior and child behavior have been studied and repeatedly replicated (Schaefer, 1972). Recent research has been probing ever deeper and more systematically into the relation between selected global aspects of parent behavior and child behavior, using observational data (Baumrind, 1973; Carnegie Quarterly, 1973). This literature has obvious implications for programs which conceptualize the parent as a teacher of the child.

We are living in a period of great crisis for families (Anthony & Benedek, 1970). A variety of signs indicate rapid deterioration of the American family and have led Urie Bronfenbrenner among others to predict a heavy impact of these events upon America's children.

Constructive forces are also at work, seeking to reverse this trend and its impact upon family and child. For example, new developments are occurring in the traditional "services" fields: conjoint family therapy is a recently established form of practice, and psychiatry and psychology are reorienting increasingly to family issues. Public education (USOE/OCD) is leading the way in preventative efforts with its program for teens, "Education for Parenthood" (Kruger, 1974). This will undoubtedly prove to be an important addition to the high school curriculum, but there are practical limits to what can be accomplished in a part-time, one-year program, and there are many parents or future parents who have not had the opportunity to be in such a program. Furthermore, help with parenting skills is likely to become all the more meaningful to the individual as his or her day of parental responsibility approaches.

Education for effective parenting has been a goal of professionals for several decades. For a time, the "parent education" movement appeared to promote the attainment of this goal (Chilman, 1973). The movement had both a rational and an emotional appeal: offering to parents the information they

needed, it was assumed, would make them more effective (Brim, 1959). Yet, after years of arduous and honest effort, the movement has not appealed to the masses (Chilman, 1973). Parents simply stayed at home. They ignored the movement, apparently convinced that it would not help them. Even that select group of parents who became involved has seemingly been little affected in attitudes or behavior by the experience (White & Others, 1973a), in so far as this could be evaluated.

The movement's most probable flaw was that it ignored the powerful human requirement that "new information must be translated into personal action before it becomes knowledge." Further, its approach was academic (i.e., lectures and reading) and thus tended to appeal primarily to parents who were already better educated (Chilman, 1973). Parent education may have fallen into this pattern because it was, in effect, created somewhat incidentally out of a body of knowledge which originated in the social sciences' concerns with the family, socialization, and child rearing (e.g., Whiting & Child, 1953; Clausen, 1968; Goslin, 1969; Zigler & Child, 1969; Yarrow, 1973). The "Education for Parenthood" program (Kruger, 1974; Weigle, 1974) is avoiding these weaknesses by providing students concurrent direct experience with children and using a variety of techniques in classroom sessions.

Early research and evaluation of parent education was largely flawed by a failure to establish the external validity of the measures used to the criterion of parent effectiveness (Brim, 1959). An examination of some contemporary work in this area reveals the same methodological flaws coupled with persistent reliance on a formal didactic approach (Strom & Johnson, 1974; Hetznecker & Forman, 1974). White reviewed the more recent literature on federally-sponsored intervention through parent education programs and found that they typically produce "...no useful evaluation data" (White and Others, 1973a, p. 238).

. A more useful approach has been to provide specific training to parents (e.g., see Bell & Thorum, 1972), coupled with practice and feedback via what happens with the child. The evaluation data for federal programs of a parent training type are a little better (White & Others, 1973a). These results have been encouraging enough to lead White (1973b) to recommend further direct work with the family, particularly designed to teach parents behaviors which are thought to further competency development in the child. The Portage Project (Shearer & Shearer, 1974), among others, has demonstrated the efficacy of this approach. The Appalachia Educational Laboratory's Home-Oriented Preschool Education (HOPE) program field tested this approach under USOE support over a three-year period with hundreds of families from states throughout the Appalachian region. Years of field experience, including replications and planned variations, have convincingly demonstrated that parents can become effective teachers of their own preschool children.

As research questions became increasingly refined, more specific answers have emerged regarding what influences are important in parent-child relations and the infant and young child's development (Brody, 1956; Bowlby & Others, 1966; Freeberg & Payne, 1967; Hess & Shipman, 1967; Baumrind, 1971; 1973; Schoggen, 1972; Schaefer, 1972; Feshbach, 1973; Clarke-Stewart, 1973; Escalona, 1973; Carnegie Quarterly, 1973). This information explosion has falteringly yielded more and more specific knowledge about how to intervene helpfully in the young child's life (Gray & Klaus, 1970; HOPE Publications; Levenstein, 1970; Bronfenbrenner, 1972; Schaefer, 1972; Streissguth & Bee, 1972; Honig, 1973; White & Others, 1973a; White, no date; Bronfenbrenner, 1974; Lambie, Bond, & Weikart, 1974). This more specific knowledge has been applied to exceptional children as well (CEC, 1969; Caldwell, 1970; McDonald & Soeffing, 1971; Keogh & Becker, 1973; Johnson & Katz, 1973; Shearer & Shearer, 1974).

From the experiences of operating and evaluating these many parent training programs, an overriding conclusion has been that those interventions which involve the parent in direct, responsible, affectionate interactions with the young child, around tasks that are cognitively stimulating to the child, lead to the greatest and most lasting cognitive gains (White & Others, 1973b; Bronfenbrenner, 1974; White, no date; White, 1974), and possibly to long-term mental health benefits as well (Brown, 1973; Bowlby & Others, 1966). A new movement has thus been launched, which has been called "parent training" (White & Others, 1973b), or education for effective parenthood.

From the above literature review, two themes can be singled out in the interest of distinguishing what parents can teach their preschool aged child from how they can effectively teach them. One literature, on developmental objectives (e.g., Butler, Gotts & Quisenberry, 1975), generally, and recent work on recommended learning experiences that produce early childhood competencies (Gotts, 1974; Shearer and Shearer, 1974) point to what the parent is to teach, including specification of the materials and context for learning (i.e., the specific how). To this must be added a group of considerations of the more global how; that is, by what general stylistic features or by what personal tendencies (rather than in terms of the specifics of a particular learning activity) the parent can most effectively serve as the child's teacher. The how and what of parent teaching are, therefore, based on empirical supports.

Search for Existing Materials

The knowledge base reviewed above has been used to create a variety of visual and printed materials to promote effective parenting practices. A part of the TEP activities was to locate such materials and to evaluate them. This task was broadly conceived to include not only materials which had been

designed specifically for parents, but also materials which might be used with or modified for parents, irrespective of the purposes for which they were designed. A thorough national search was conducted for such materials, as described in a report which follows this discussion as Appendix A (An Evaluation of Visual and Printed Materials for Effective Parenting, November, 1975). The report describes the procedures of the search and in six attachments provides a variety of relevant and useful documentation. Overall, the report's usefulness should be enhanced by its inclusion on pages 1 through 12 of an alphabetical listing and a content (topical) listing of the audio-visual materials reviewed.

Many of these materials which were located and evaluated are not generally available to the public. This may be inferred from the fact that a professional staff of four, with an adequate travel budget, worked throughout the summer of 1975 to locate for inspection potentially appropriate materials. Further, our experience was that, because most programs historically have not been funded to engage in dissemination activities, program personnel are not overly anxious to supply materials for review. A greater limitation than this is that programs often have not documented sufficiently the materials which they have on hand. These problems point up the potential value to the public of using existing distribution mechanisms and of supporting activities such as the Parenting Materials Information Center in Austin, Texas.

Almost none of the existing material which was reviewed was accompanied by any data as to its effectiveness or interest level. Few of the visual materials were accompanied by statements of objectives or similar comments on what one might expect them to accomplish, if shown.

Much existing material was not designed to be sufficiently interesting to attract a mass audience of adults. Moreover, much of the material tended to

be of poor quality that was questionable for use in classroom or small group settings, and certainly not suitable for television broadcast. These materials were, nevertheless, examined to determine whether they might provide stock footage and/or background information that would be beneficial to the TEP effort. There is, however, little potential for locating stock footage in these materials because proper clearances have either not been collected or stored to release the user from the concern that persons appearing on the footage might not wish themselves to appear. The potential of these materials for providing background information is much greater. This, too, is limited by the out-dated nature of many materials or a point of view which might be difficult to adapt without infringing upon these materials. Thus, the problems of using existing materials relate to clearances, permissions, copyrights, and currency of information; the problems appear to out number the benefits that might be derived from such use.

Printed materials relating to effective parenting were obtained and annotated. These materials often have a clearer status of being in the public domain or available from some other clearly identified source. Some of these materials are well enough done to be worth either distributing, or cross-referencing in new materials that may be produced. Thus, existing printed materials appear to have a greater potential value for use within the TEP effort than do existing film/videotape materials.

These essential conclusions from the search for existing materials were shared with the Curriculum/Goals Committee at its first meeting. From these facts we inferred that, if a new television series was to be created, it could rely little upon existing videotape and film footage for adaptation to its purposes.

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AN EVALUATION OF VISUAL AND PRINTED
MATERIALS FOR EFFECTIVE PARENTING

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Note to Reader

The evaluations that appear in this report were prepared for the specific purpose of identifying material suitable for potential inclusion in a nationally broadcast television series to promote effective parenting. For this reason, certain sections of each evaluation may be of limited applicability to the general user. For example, comments under the headings of Technical Evaluation and Suggested Usability refer, respectively, to technical quality for national broadcast and uses within a self-contained broadcast presentation on parenting, i.e., without accompanying professional support to parents through additional outside activities. Sometimes the comments identify stock footage or background content which might be suitable to this specific project, and are therefore, best understood when project objectives are kept in mind.

These evaluations may be of considerable value to persons planning similar major mass media efforts for national, regional, or statewide audiences. The evaluations will clearly identify suitability of available materials. Furthermore, persons who are planning more limited (i.e., not mass audience) parenting education efforts will find in this report a rich and comprehensive source of evaluative descriptions of existing program materials. From these, parent group coordinators can select materials which they may wish to use in their local efforts.

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REPORT
NEEDS ASSESSMENT:
Indirect Strategies/Materials Evaluation

This report is designed to detail the activities and findings of TEP's Materials Evaluation Staff. A phase of work described in the TEP proposal, the materials search began July 1 and ended August 31, 1975. The major thrust of activities was to identify, review and evaluate media relating to education for effective parenting. Audio-visual materials, i.e., films, filmstrips, videotapes, sound/slide presentations, as well as printed materials, i.e., pamphlets, booklets, accompanying guides, and annotated bibliographies were included in the search. Staff conducting the materials search were Del Lawhon, Beth Dankert, Kathy Vossler, and Dottie Pisapia.

I. Activities of TEP's Materials Evaluation Staff

Following an orientation to the goals and purposes of the Materials Evaluation, staff identified objectives to be accomplished. Specific tasks, persons responsible, and projected dates of activity completion were outlined for each objective.

A. Potential media resources were identified throughout July and August. A generic listing of groups includes the following:

1. Educational Institutions; Teacher Training (Early Childhood) Programs; University Depositories
2. Professional Associations
3. Educational & Commercial Distributors and Clearinghouses
4. National & State Level Government Agencies
5. Educational & Commercial Producers
6. Early Childhood (Public Education) Projects and/or Programs
7. Research & Development Groups
8. Service Groups & Organizations
9. Educational Television Stations

B. Materials Centers were contacted. Attachment #1 is a complete listing of those groups with whom the Materials Staff had some contact. With slight individual modifications, a letter

(Attachment #2) was sent which briefly explained the purpose of the materials search and which requested information and/or a catalog. Follow-ups were made by phone and by personal letter. From a single contact, sometimes as many as five or six new leads were obtained. These new leads were, in turn, contacted. The majority of groups expressed interest and enthusiasm for AEL's project, voicing support for an identified need in parenting education. The high level of cooperation enabled AEL to conduct an intensive search, even in such a short time.

C. Media were selected for review, with priority given to those meeting the following criteria:

1. Material was developed for use by parents of preschool aged children or expectant parents.
2. Material was available for preview and evaluation as well as for future use.
3. Material was recommended by Early Childhood educators and/or media technologists.

Initially, criteria for content were established. These included the following:

1. Content related to effective parenting practices
 - a. general health and care
 - b. behavior management suggestions
 - c. cognitive enrichment
 - d. affective interaction
2. Content related to child development
 - a. motor skills
 - b. cognitive skills
 - c. socio-emotional skills
3. Content related to exceptional children
 - a. identifying the type of exceptionality
 - b. identifying services available to the exceptional child and his family
4. Content related to the family
 - a. differences between individual children
 - b. family constellation patterns
 - c. the impact of a newborn on ongoing patterns of interaction
 - d. disciplinary techniques
 - e. sibling rivalry

5. Content related to early childhood education
 - a. day-care
 - b. specific programs for preschool children
 - c. environmental engineering to promote learning and discourage inappropriate behavior
 - d. the child's first experience in nursery-kindergarten-primary classroom
- D. Audio-visual materials were evaluated during July and August.

An evaluation form (Attachment #3) was developed for use in obtaining consistent information. Whenever possible, materials were reviewed at AEL; however, in order to evaluate a larger number of materials, it was necessary to make on-site visits to a limited number of depositories. The locations visited are as follows:

1. Southwest Educational Development Laboratory in Austin, Texas
 - a. Visited by Kathy Vossler and Dottie Pisapia
 - b. Length of visit: 3 1/2 days
 - c. Type and number of materials reviewed: Parents' Magazine filmstrip sets (ca. 8); 16mm films (ca. 5); pamphlets
2. University of Texas Visual Information Bureau in Austin, Texas
 - a. Visited by Kathy Vossler and Dottie Pisapia
 - b. Length of visit: 1 day
 - c. Type and number of materials reviewed: 16mm films (ca. 10)
3. Denver, Colorado
 - a. Visited by Beth Dankert
 - b. Length of visit: 1 1/2 days
 - c. Type and number of materials reviewed: video tapes (ca. 15); educational television curriculum
4. Indiana University at Bloomington, Indiana. Audio-visual Center.
 - a. Visited by Kathy Vossler
 - b. Length of visit: 2 1/2 days
 - c. Type and number of materials reviewed: 16mm films (ca. 25)
5. West Virginia University, WVU-TV, Morgantown, W.Va.
 - a. Visited by Kathy Vossler
 - b. Length of visit: 1 day
 - c. Type and number of materials reviewed: Early Childhood curriculum materials; educational psychological 16mm films (3); videocassettes (2); educational television materials and 2 videocassettes, pamphlets and booklets

6. Education Development Center and Boston University at Boston, Mass.
 - a. Visited by Kathy Vossler
 - b. Length of visit: 2 1/2 days
 - c. Type and number of materials reviewed: Exploring Childhood Program--pamphlets, booklets and 20 films (16mm) at EDC; 16mm films at B.U. (ca. 8)
7. University of Illinois at Champaign, Illinois
 - a. Visited by Dottie Pisapia
 - b. Length of visit: 1 day
 - c. Type and number of materials reviewed: 16mm films (ca. 16)
8. University of Kansas at Lawrence, Kansas
 - a. Visited by Dottie Pisapia
 - b. Length of visit: 2 days
 - c. Type and number of materials reviewed: 16mm films (ca. 20)

A total of 204 audio-visual material items had been reviewed and evaluated by August 28, 1975.

- E. Each piece of media was rated as to its relevancy for the TEP project by each of four staff members, based on descriptive comments in the evaluations. A four point ordinal scale was utilized as follows:

Those materials designated as #1 were high in content as well as in technical quality;

Those materials designated as #2 were suggested as support material, i.e., good content but less effective technical quality and format of presentation;

Those materials designated as #3 were possibly appropriate as resource information, but generally unusable for direct showing;

Those materials designated as #4 were materials deemed unsuitable for AEL purposes.

Those materials receiving a #1 ranking by all four raters are so indicated with an "A" in the upper right hand corner of the annotated bibliography (Attachment #4); three "1's" = "B"; two "2's" and two "1's" = "C"; and so forth through "M", which indicates materials rated with three or four "4's". Those receiving lower ratings are listed alphabetically following the annotated bibliography.

Also included in Attachment #4 is an annotated bibliography of booklets and pamphlets which were reviewed.

All information gathered to date will be filed for future reference and use by TEP's project staff. A filing chart (Attachment #5) has been utilized for assimilation of materials, i.e., permitting existing materials to be used during the TEP project activities whenever appropriate. This chart will be revised when needed to mesh more appropriately with content areas as defined by the TEP staff and the Curriculum, Goals Committee.

Summary

In assessing the overall quality, quantity, availability, and usability of material relating to parent education, the following summary comments can be made.

Objectives were rarely specified for audio-visual materials or for pamphlets; therefore, it is difficult to classify them by content areas. A general breakdown by numerical count is included as Attachment #6. The objectives found in the filing chart which was referred to earlier in this report (Attachment #5) have been used as category guidelines; however, in most instances, films were of multiple content areas.

The Materials Evaluation Staff found no evidence of a needs assessment or evaluation in terms of having met the needs of parents or prospective parents. Field-test results were available for only one (1) set of materials. Informal evaluations of material effectiveness were based on number of users and their general comments; even these were rarely available in written form. This is a serious shortcoming of materials developed for use with parents; Materials Evaluation Staff encountered many professionals in the field who verbalized the need for a more comprehensive and usable program.

There have been few materials developed specifically for parent education via mass dissemination; of these few, practically none are of acceptable technical and content quality. The search uncovered very few materials which would appropriately serve even a limited parent or prospective parent population. There is a dearth of quality material for effective parenting education that could be used with a national audience of parents and expectant parents.

ATTACHMENT #1

MATERIALS SOURCES CONTACTED BY AEL

Educational Institutions, Teacher Training and University Depositories:

Bank Street College of Education

California State College: Dr. Rose Somerville

Colorado State University: Extension Office

Cornell University: Technical Assistance Clearinghouse

Erikson Institute of Early Childhood Education

George Peabody College for Teachers: IMRID Publications Office

Harvard Graduate School of Education

Indiana University: Audio-Visual Center (Depository)

John Hopkins University: Psychiatry and Behavioral Sciences Dept., School of Medicine

New York University Film Library (Depository)

Nova University, Fort Lauderdale, Florida

Ohio State University: Teaching Aids Laboratory

Oregon College of Education: Dr. Bud Fredericks

Pacific Oaks College: Day-Care Consultation and Media Project

Pennsylvania State University: Audio Visual Library
Psychological Cinema Register

Texas Agricultural Extension Service: "Teens Explore Parent Education"

The Press of Case Western Reserve University

University of California: Child Psychiatry Media Unit, Neuropsychiatric Institute

University of Colorado Medical Center: Media Center, John F. Kennedy Child Development Center

University of Florida: Institute for Development of Human Resources (Dr. Ira Gordon)

University of Hawaii at Manoa: School of Medicine, Dept. of Obstetrics & Gynecology

University of Illinois: Psychology & Guidance Films, Visual Aids Service

University of Kansas Audio Visual Center (Depository)

University of Maryland: Division of Early Childhood Education

Educational Institutions, Teacher Training and University Depositories:

University of North Carolina: Maternal and Child Health (Dr. E. S. Schaeffer)
TADS, Frank Porter Child Development Center

University of Wisconsin: Werner Prange, Dean of Instructional Services

West Virginia University: Child Development and Family Relations Dept.
Ms. Tanya Von Gustadt, WVU Extension Service

Professional Associations:

AA E/K/N/E

American Home Economics Association

American Psychological Association

Association for Childhood Education International

Child Study Association of America

Council for Exceptional Children: Head Start

Day Care & Child Development Council of America, Inc.

National Alliance Concerned with School-Aged Parents

National Association for the Education of Young Children

National Association of Educational Broadcasters

National Education Association

National School Public Relations Association

Southern Association of Children Under Six (SAUCUS)

Distributors:

CRM Educational Films: c/o Ass.-Sterling Films

Campus Film Distributors Corp.

Center for Media Development, Inc.

Churchill Films

Coe Films Association

Great Plains Instructional Television Library (University of Nebraska)

Guidance Associates, Inc.

Hogg Foundation for Mental Health

Modern Talking Pictures Service

National Instructional Media Center (Ohio State University)

National Instructional Television Center: Robert Fox, Director

Texas Area Learning Resource Center

Government Agencies:

National:

Dept. of Health, Education and Welfare: Maternal and Child Health Services

National Institute of Mental Health

U. S. Office of Education: Division of Adult Education, Dr. Barbara Chandler
Education for Parenthood Project
Ms. Esther Eicher, Nutrition Specialist
Consortium on Early Childbearing and Child Rearing
OCD: Ms. Arlene Ryan, Home Start Program Associate

State:

Federation of Rocky Mountain States

Food and Nutrition Information Center: National Agricultural Library

Georgia Outreach Project - DCCDCA

Hawaii State Department of Education

Pennsylvania Bureau of Academic and General Education: Dept. of Education

Texas Department of Community Affairs

Texas State Department of Education: Jeanette Watson, Director of Early Childhood
Development

West Virginia State Department of Health: Maternal and Child Health

Commercial Producers:

CBS Educational Publishing Co.

Childhood Resources

Children's Television Workshop

Closer Look

Comart-Ani-Forms

Concept Media

Effectiveness Training Associates

Encyclopedia Britannica Education Corp.

Family Communications System

Holzkamper and Associates

Mead-Johnson Laboratories

National Film Board of Canada

Olympus Publishing Company

Parents As Resources Project

Parents' Magazine Films, Inc.

Plus Publications, Inc.

Preschool-Primary Productions

Public Broadcasting System

Pyramid Films

Research for Better Schools, Inc.

Scholastic Magazines

Silver Burdette General Learning Corporation

Time-Life Films

Universal Films of Canada

Vidcom Southeastern Corporation

Early Childhood Programs or Projects:

Alaska Headstart Children: Collaborative BEH/OCD Special Services Project

Atlanta Area Technical School: Child Development Program, Atlanta Public Schools

Bill Wilkerson Hearing and Speech Center: Parent Teaching Program for Language Handicapped Children: Outreach.

Brookline Early Education Project: Ms. Mary Jane Yurchak, Director

Carboro City Schools: Chapel Hill Training - Outreach Project

Center for Early Development and Education (Univ. of Arkansas at Little Rock)

Early Childhood Education for Handicapped

Early Childhood Learning Center

Granite School District: Dr. Kenneth McClellan, Director, Early Childhood Education

Infant Care Project: University of North Carolina

Jefferson County Public Schools: Lakewood, Colorado Early Childhood Education Title III Program (Ms. Betty Benjamin, Coordinator)

Medford Preschool Home Programs: Identification and Prevention of Learning Disabilities

Model Pre-School Center for Handicapped Children: Alice Hayden (University of Washington)

Outreach Project: UCP of New York City, Inc.

Parent Education Program: (Valencia Community College)

Project Quest

Rutland Center Early Childhood Project: Athens, Georgia

Sonoma County Community Hospital

The Marshalltown Project

Wisconsin Research & Development Center for Cognitive Learning (University of Wisconsin)

Research and Development/Laboratories

Appalachia Educational Laboratory

CEMREL, Inc.: Televised Parent Training Program

Education Commission of the States: Oralie McAfee

Education Development Center: esp. "Exploring Childhood" package

Far West Laboratory for Educational Research and Development

High/Scope Educational Research Foundation

Southwest Educational Development Laboratory

Organizations and Service Groups:

Action for Children's Television

American Parents Committee, Inc.

American Red Cross

Girl Scouts of America

National Foundation of the March of Dimes

National Parent Foundation for Day Care and Child Development, Inc.

National Society for Prevention of Blindness

Parent Cooperative Preschools International

Planned Parenthood Federation of America, Inc.

Educational Television Stations:

KAET-TV, Channel 8, Arizona State University, Tempe

KGBH-TV: KGBH Educational Foundation, Boston, Mass.

KING-TV: King Screen Productions, Seattle, Washington

KTEH-TV, Channel 54, Santa Clara Office of Education

Mister Rogers Neighborhood (Family Communications, Inc.)

Northern Virginia Educational Telecommunications Association

Rhode Island Day Care TV Series: State Rhode Island, Dept. of Social and
Rehabilitative Services

WNET Media Services, New York

WQED: Metropolitan Pittsburgh Public Broadcasting

WTTW-TV: Chicago Educational Television Association

WWVU-TV: West Virginia University, Morgantown

ATTACHMENT #2

MATERIALS SEARCH LETTER



APPALACHIA EDUCATIONAL LABORATORY, INC.

P. O. BOX 1348
CHARLESTON, WEST VIRGINIA 25325
304/344-8371

Dear Sir:

Appalachia Educational Laboratory, Division of Early Childhood, is in the process of reviewing materials currently available in the area of effective parenthood. More specifically, we are looking for content information directed toward new or prospective parents of pre-school aged children. During the months of July and August, AEL hopes to evaluate a majority of the information for possible use in conjunction with the development of a pilot television show. Audio-visual materials will be the primary target of our search; however, selected literature may also be relevant.

Because of the time constraint involved, any cooperation on the part of your media center will be especially appreciated. For example, if you have access to annotated bibliographies, technical evaluations, and/or data collected from previous use with parents concerning the effectiveness of specific materials, these would be helpful in our investigation. In turn, AEL will gladly share our findings to insure a mutually beneficial working relationship.

Either Dr. Lawhon or myself will be calling within the next week to establish contact with your center and to ascertain preliminary information. Hopefully, much of our work can be conducted by phone or mail; however, a visit to your center may be arranged with your cooperation. In this regard, we look forward to working with you.

Would you please send an updated catalog of materials in your center as soon as possible to: Ms. Beth Dankert, Appalachia Educational Laboratory, P.O. Box 1348, Charleston, West Virginia 25325. (Telephone: 304/344-8371)

Any suggestions and recommendations are welcomed!

Sincerely,

Ms. Beth Dankert
Early Childhood Specialist

BD/eg

ATTACHMENT #3
EVALUATION FORM

EVALUATION FORM

Title _____

Film (16mm) _____ Film Strip _____ Audio Video: 1/2" _____

1" _____ 2" _____ Slides _____ Cassette _____ Record _____

Tape _____

Length _____ Color _____ Black & White _____ Production Date _____

Copyright _____ Source of Funds _____

Producer _____

Distributor _____

Where Reviewed _____

Purchase \$ _____ Rental \$ _____ Free Loan

Content Description:

Content Evaluation:

Format: Suitability for Content:

Level of Difficulty:

Quality of Content Material:

Noted Biases:

Interest Level; Was Interest Maintained:

Technical Quality:

Target Audience:

Specified Audience:

Other Audience:

Has the Material Been Used?

Results:

Evaluation of Usability of Material in Connection With T.V.:

Stock Footage:

Background and/or Support Material:

Applicable for Group or Other:

What Segment of Material Most Suitable:

Content of Suggested Segment:

Other Comments:

TECHNICAL QUALITY EVALUATION

5. Excellent
4. Above average quality
3. Average
2. Below average quality
1. Unacceptable

COLOR (balance, intensity, use of color)	5	4	3	2	1
LIGHTING (adequacy, special uses)	5	4	3	2	1
CAMERAS (composition of shots, movements, sequence of shots, close-ups, camera placements)	5	4	3	2	1
SETS AND SET DRESSINGS (functional use, style, kinds)	5	4	3	2	1
MAKEUP AND COSTUMES (appropriateness, style)	5	4	3	2	1
SPECIAL EFFECTS (inserts, supers)	5	4	3	2	1
FILM SEGMENTS	5	4	3	2	1
EDITS (quality of edit points)	5	4	3	2	1
TRANSITIONS (dissolves, cuts)	5	4	3	2	1
CONTINUITY OF PROGRAMMING (obvious flow)	5	4	3	2	1
SOUND (adequate miking, balance, extraneous noise, mixing, synchronization)	5	4	3	2	1
MUSIC (appropriate, underscoring, theme, instrumentation, selection)	5	4	3	2	1
TALENT (moves, delivery, casting, voice)	5	4	3	2	1
PUPPETS (movements, timing, voices, synchronization, setting, appropriateness)	5	4	3	2	1
ANIMATION (art work, sound, timing)	5	4	3	2	1
GRAPHICS (titling)	5	4	3	2	1
OVERALL QUALITY	5	4	3	2	1

ATTACHMENT #4
INDIVIDUAL EVALUATION REPORTS
FOR MATERIALS REVIEWED
BY AEL

*Overall quality ranking (A-M) indicated in upper right hand corner

Title:

Child Behavior - You

Format:

16mm - Color

Producer:National Film Board of Canada
for Crawley FilmsDistributor:Benchmark Films, Inc. 145 Scarborough Rd.,
Briarcliff, Manor, N. Y. 10510Date (Copyright or release):

1972

Length:

ca 14 minutes

Target Audience:Health, Family Living, Psychology, Intermediate,
Secondary, College, AdultDescription:

Humorous animation is used to transmit information on child-parent relationships. Five separate sequences on infancy, pre-school, elementary years, adolescence and special cases reflect differences in the child's abilities to behave at each level, simultaneously emphasizing the continuity of needs. Developmental tasks for the growing child are defined, with mention of factors that can obstruct. Ways to achieve a good child-adult relationship are shown. Excellent material; shown in colorful animation with pleasant narration. High interest level: fast moving scenes and entertaining sound effects.

Technical Evaluation:

Excellent technical qualities.

Suggested Usability:

Stock footage: animated children and parents segments;
Active pre-school children;
Emotional and behavioral stages clearly depicted.

Title:

Seiko At Home

Format:

16mm color

Producer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (Copyright or release):

1973

Length:

12 minutes

Target Audience:

Volunteer field-site workers (high school age); however, it might be used for family living classes or with parents of pre-schoolers.

Description:

A fine portrait of a modern Japanese-American family at breakfast. Features four-year-old Seiko in her relationships with father, siblings and mother. Shows the family at breakfast, with no narration or description of any kind. Serves as good comparison when seen in conjunction with other "at home" films in this series.

This family is relatively affluent and definitely Americanized. This film helps eliminate the stereotypic Oriental family. High interest level maintained due to good camera work. Content of family differences is not obvious until compared with other "at home" films.

Technical Evaluation:

Excellent: sets, set dressings, color, camera work and sound.

Suggested Usability:

Excellent for stock footage of Japanese-American family at breakfast (not stereotypic family). Could be used for a parent group to promote analysis of family unit behavior, using this family as comparison. Very little verbal content for background material.

Title:

Wait Until Your Father
Gets Home

Format:

16mm color film

Producer:

Dimension Films, Inc.

Distributor:

Churchill Films, Inc.

Date (Copyright or release):

1971

Length:

ca. 15 minutes

Target Audience:

Teens or young parents who are concerned with discipline of young children.

Description:

A tremendously revealing discussion of young people's feelings about how they think discipline should be handled by parents. Anti-feminist feelings come from one boy, with some girls in agreement. A role-play situation demonstrates one incident, with a weak father figure, a nagging mother, a teenager caught in the middle. Primarily centers around the teen discussion; however, it could be applicable for any age child.

Discussion format very effective. Facial expressions (caught by good camera work) are as revealing as the comments. Excellent for current attitudes held by young people--not necessarily radical and unconventional.

Technical Evaluation:

Excellent color, sound, camera work, etc.

Suggested Usability:

Excellent stock footage of teens (about 18) discussing what they think the father's role should be in handling discipline in the home; of very little use for content background material of other sorts. Would be good discussion material for parent groups.

Title:

Childhood: The Enchanted Years

Format:

16 m.m. color film

Producer:

Metro-Goldwyn-Mayer

Distributor:Films, Inc.
Indiana UniversityDate (Copyright or release):

1971

Length:

50 minutes

Target Audience:General
Home Economics classes
Parents of preschoolersDescription:

TV documentary format. The film explores, in simplified, highly interesting language, the main theories of child development. Good for introduction of this material to parents or prospective parents; interesting and humorous for general audiences. Shows current research going on at Harvard, etc., by leaders in child development field.

Technical Evaluation:

Excellent color, sound, camera work, etc.

Suggested Usability:

Excellent for stock footage in any scene, but especially the humorous scenes with music background and no narration. Excellent also for background material, i.e., presents simplified explanations of various child development theories.

Title:

Can a Parent Be Human?

Format:

16mm

Producer:

Dimension Films

Distributor:

Churchill Films

Date (Copyright or release):Length:

ca. 10

Target Audience:

Parents, or young people in similar discussion groups

Description:

Groups of teenagers discuss their problems communicating with their parents, how they think parents should behave. In second half, two boys role play dialogue between father and son.

This film is a sequel to "Wait Until Your Father Gets Home" done in the same format.

Technical Evaluation:

Sound difficult to understand in spots. Out of synch.

Suggested Usability:

Recommended as stock footage (if sound can be fixed). Great background material on teenagers' feelings on parent-child communication. Excellent discussion material.

Title:

Rock-A-Bye Baby

Format:

16 mm film

Producer:

Richard Ellison

Distributor:

Time-Life Distribution Center
 100 Eisenhower Drive
 Paramus, New Jersey 07652

Date (copyright or release):

1971

Length:

30 minutes

Target Audience:

Parents
 Child Psychologist
 Psychology Students

Description:

In the years from birth to three, the mother-child relationship is paramount in human development. The stimulation of all senses is a basic requirement to the development of healthy children. This film examines some of the techniques which psychologists use to weigh and measure mothering practices around the world. We learn of the critical importance of touch and movement in young children. We observe how monkeys raised in isolation from their mothers develop human-like schizophrenia--becoming violent toward each other and themselves. We see that children raised in orphanages, who have not been cuddled and carried, became listless and withdrawn.

Format Excellent, Quality Good, Interest-level high and the importance of good physical relationship between mother and child emphasized dramatically.

Technical Evaluation:

Excellent in all technical areas.

Suggested usability:

Good segments of infants--good material on the importance of mother-child relationships--high level content and vocabulary--scene of parents playing with blind child.

Title:

Days of Discovery From: Home
Based Early Childhood Educ.

Format:

16mm color

Producer:

Olympia Media

Distributor:

Olympus Publishing Co., 937 East Ninth S.,
Salt Lake City, Utah 84105

Date (Copyright or release):

1975

Length:

20 minutes

Target Audience:

Parents

Description:

This film stresses the importance of parenting as an art, with emphasis on the ability of parents to guide their young children. A series of still shots are used to show children, parents, etc., along with the filming of a parent group in action trying to learn how to be better parents.

The format as well as the quality of content is good; interest level is high. Action pictures of a variety of activities showing child involvement.

Technical Evaluation:

Good -- color, sets, music and costumes.

Suggested Usability:

Stock footage: Young children--still shots and action pictures; parents working and playing with children. Segments stressing the importance of parenting in child rearing. Short segments of children and parents learning together.

Title:

Teach Your Child To Talk

Format:16mm
ColorProducer:Developmental Language & Speech
Center-Kent Intermediate School
District, Grand Rapids, Mich.Distributor:Time-Life Production, CEBSCO/Standard
Publishing Co., 104 Fifth Avenue, N.Y.Date (Copyright or release):1967 (became public domain
on 12-31-75)Length:

na

Target Audience:Parents
Pre-Natal Classes
Parents of very young childrenDescription:

The film stresses those important points which parents should remember about speech and language development during a child's first three years. Specific instructions are given for parents to use with their children in helping to promote speech development, i.e., specific sounds which are necessary to speech development.

Technical Evaluation:

Very good--color excellent; sound above average.

Suggested Usability:

Segments on specific instructions for parents to use in aiding speech development.

Title:

Growing Up Safely

Format:

16 mm - Color

Producer:

National Film Board of Canada

Distributor:Crawley Films
McGraw-Hill CompanyDate (copyright or release):

1965

Length:

25 minutes

Target Audience:

Parents

Child Study Groups

Description:

Shows how parents can prevent childhood accidents by correlating safety techniques with the child's level of development. Illustrates the behavior patterns, safety hazards and appropriate precautions for the four main developmental stages: infancy, toddler, preschool and schoolage. Emphasizes the teaching of habits and attitudes which prepare the child to capably assume responsibility for his own safety. Format good; musical background and male narration behind action scenes; fast moving; content based on recent research; and easy to understand.

Technical Evaluation:

Color is excellent, lighting is a little dark in spots, costumes are dated; overall quality above average.

Suggested usability:

First 2 stages: The baby and the toddler stages were the best.

Stock footage: Babies and toddlers in activities suitable for their age level.

Developmental stages of children

Title:

Look At Me

Format:

Video Cassette

Producer:

Goodman--- Thea Flaun,
 Writer and Narrator
Date (Copyright or release):

1975

Distributor:

WTTW - Chicago, Clarence Fogulstrum

Length:

29 minutes

Target Audience:

Parents of Pre-school Children

Description:

This film emphasizes a child's need to receive attention from his parents and to feel loved. Activities of children learning to learn with their parents are shown. Examples of places where learning can take place, such as the store, are shown and the importance of parenting being enjoyed is a decided advantage. The content quality is excellent; it is in non-technical jargon with real people, narrated enthusiastically; good music.

Technical Evaluation:

Excellent -- color, lighting, makeup and costumes; the talent is somewhat below the quality of the other technical areas.

Suggested Usability:

Stock footage: Any or all could be used--segment showing materials that are found around the house which can be used for teaching purposes and the short segments dealing with feelings would be of most use. All segments are good: suitable ones show: (1) love is important; (2) learning to learn activities for language skills, math and emotions.

Title:

Steps Toward Maturity and Health

Format:16mm color
AnimatedProducer:

Upjohn Series

Distributor:

Walt Disney

Date (Copyright or release):

1967

Length:

11 minutes

Target Audience:

Elementary, Junior High, Senior High, Parents

Description:

The use of an equilateral triangle shows the three aspects of health-- (1) physical, (2) mental and (3) social. It points out that they are equally important and mutually dependent. Human growth is shown from conception to physical maturity and it is emphasized that each of the three have their own rate of growth and that at times the development will not be the same in all areas but it will equal out at maturity. This animated film is in beautiful color, with interesting narration, is fast moving, factual and entertaining. Narration and animation are especially good.

Technical Evaluation:

All technical qualities are excellent except the lighting.

Suggested Usability:

Great animated scenes of growth and development patterns. Particularly useful through the pre-teen stages.

Title:

Howie at Home

Format:

16 m.m. film-Black & White

Producer:Education Development Center
Cambridge, Mass.Distributor:

Education Development Center

Date (copyright or release):

1973

Length:

13 min.

Target Audience:

Field-site volunteers; but would be good for anyone interested in different family structures and habits. Especially good for black parents.

Description

Portrait of a black family at home at mealtime. Shows normal interaction and activities of this family and is interesting in how it differs from other "at home" films in this series.

Shows mother brushing Howie's hair (hard) and getting him off to school after father teases children at table. Shows very competent, self-assured mother and jovial father.

High interest level due to active, verbal family, but content about cultural differences between different kinds of families only obvious when viewed with others in the series.

Technical Evaluation:

Very good color, sound, lighting, etc., for being shot inside a home.

Suggested usability:

Excellent stock footage of suburban black family enjoying a meal together; however, rather limited content material. Needs to be seen in comparison with others in this series to really say anything about cultural differences between families. Good group discussion material for black parents' groups.

Title:

Low View from a Dark Shadow

Format:

16 m.m. - Black & White

Producer:

Educational Television Service

Distributor:

Indiana Univ. Audio-Visual Center

Date (copyright or release):

1968

Length:

30 min.

Target Audience:

Parents of foster children or general audiences.

Description:

Unusual portrait of a small boy, Charlie Lenox, who is taken away from drunken and criminal parents and with his sister, is placed in a foster home. Narrated and photographed from the child's point of view--shows his feelings, fears and responses. Open ended: there is no real solution; he may have to go back with natural parents just when he is getting used to his adopted parents.

The really outstanding thing about this film is the camera work. The whole film is shot from the eye level of the boy, as if the viewer is looking through his eyes. Certain scenes show distorted images to depict the boy's confusion, and a child's voice narrates the parts where the boy is thinking things to himself. Adult narrator is used for rest of film. Film shows age somewhat; however, it is still a great film. Has won many international film awards.

Technical Evaluation:

Very good, but shows usage and age. Lighting, shadows are done particularly well

Suggested usability:

Stock footage would be good if the film didn't look dated. Even so, the content relating the child's confusions and fears and the good way the foster parents handle them would be useful to writers. Excellent film for use with foster parent groups.

Title:

Children's Aggression: Its
Origin and Control

Format:

16mm color

Producer:

Davidson Films, San Francisco

Distributor:

Sterling Educational Films or Indiana
University A-V Center

Date (Copyright or release):

197_? (It was on preview at
Indiana Univ. -- new)

Length:

16 minutes

Target Audience:

"Senior high, college, adult" - EFLA rating
Parents of "problem children" or of any preschooler.

Description:

Scenes with children in school and at play demonstrate natural aggression. Explains reasons why children respond aggressively; tells which acts are genuinely aggressive. Dr. Feshbach, the authority in the film, narrates scenes which show different kinds of aggressive behavior. His narration isn't particularly exciting, but the information seems current. A genuine effort is made to show that some aggression is healthy; sex differences are noted.

Content good; however, subject is put forth in educational jargon.

Technical Evaluation:

Excellent color, sound, lighting, etc. Only fair camera movement.

Suggested Usability:

Very good for stock footage of fighting scenes in kindergarten; and for limited direct use because of technical jargon. Good for groups of parents of "problem children" if they are well-educated.

Title:

I'm Ready, Mom, Are You?

Format:16mm
ColorProducer:Charles Cahill & Associates
Hollywood, CaliforniaDistributor:

Aims Instructional Media Services

Date (Copyright or release):

1974 release date

Length:

8 minutes

Target Audience:

Parents of handicapped pre-schoolers--very specific to them

Description:

This film gives several do's and don'ts of toilet training for all parents; shows specific examples of handicapped children. It is narrated and follows the formula of showing a bad example followed by some narration and then a good example. A few animated scenes are included, but they are not as effective as real shots. Fairly simple, direct instructions based on the idea that it is more often the parent who isn't ready to train the child with patience and care than it is the child who isn't ready to be trained.

Content is good, but for more general coverage, i.e., not specific to handicapped children, see also the Parentaid videotapes (viewed at SEDL) on "Growth and Development/Toilet Training." They are an improvement.

Technical Evaluation:

Excellent color, sound, etc.

Rather slow moving; amateur talent somewhat distracting.

Suggested Usability:

Good for showing training of handicapped children and very good background material, but recommended for stock footage only if it is to be shown to a very specific audience. Good in that it is simple, direct and instructional; otherwise average.

Title:

The Battered Child

Format:

16 m.m. Black & White

Producer:

National Educational Television

Distributor:

Indiana Univ. A-V Center

Date (copyright or release):

1969

Length:

58 minutes

Target Audience:

Psychologists, welfare workers, hospital personnel, parents, general audience.
Anyone interested in the topic of child abuse.

Description:

The "classic" film on child abuse. It provides a comprehensive picture of both parents and children involved in child abuse. Interviews with many doctors, nurses, social workers, parents and children are included. Photos of battered children are shown; stress is placed on the mental problems of parents and on how to help the children after the ordeal.

Somehow the black and white format adds to the grimness of the subject. The film does not place the blame on any one person. The topic is fascinating, so the viewer's interest is held; however, most scenes are interviews filmed in offices. Narration is used sparingly, as transition; the only high level vocabulary is used by the psychiatrists.

Technical Evaluation:

Sound skips in spots from heavy use of this particular copy. Camera seems to wobble a bit in the beginning of the film, and the film in general shows the signs of heavy use. New copy would be best.

Suggested usability:

Certain scenes would be excellent for stock footage: The stills of the battered children; scene in the Denver welfare office interviewing battered child and the mother who did it (he wouldn't stop wetting the bed); esp. good is the scene of the reunion of a mother and the battered child who was taken away from her a year earlier. Note: Reviewer did not watch second reel--may be more scenes. Background information highly usable also.

Title:

Can You Hear Me?

Format:

16mm color

Producer:

Lester Cooper, ABC News

Distributor:

International Film Bureau, Chicago, Ill.

Date (Copyright or release):

1968

Length:

26 minutes

Target Audience:

Especially for parents of deaf children or anyone interested in the problem.

Description:

A moving and rather thorough treatment of the problems of deaf children and their families. Ingrid Bergman narrates, and the Spencer Tracy clinic is featured to show clinical treatment that can be given, as well as a special nursery school where, it is emphasized, early training can make a vital difference.

The film follows a four-year-old deaf girl, Beth, and her parents through evaluative testing, home activities and school. No technical explanations of hearing loss are given, but many scenes in the Tracy Clinic show sophisticated testing and work with victims of hearing loss. Without actually making a point of saying it, the film shows what help is available (to those who can afford it). With Bergman as a narrator and the darling, sad face of Beth, it is sure to hold the attention of the viewer.

Technical Evaluation:

Excellent. Color, sound, lighting, camera work all good.

Suggested Usability:

Could use any scene for stock footage, and the content would be helpful as background material. Good for groups of parents of deaf children.

Title:

Around the Way with Kareema

Format:

16mm
Color

Producer:

Educational Development
Center

Distributor:

EDC Distribution Center
39 Chapel Street
Newton, Mass. 02160

Date (copyright or release):

Length:

18 minutes

Target Audience:

Black urban parents.

General audiences.

Description:

This film shows black family interaction with the preschooler Kareema as the focus. The film depicts how parents of an impoverished environment can positively influence a child's self-image, values, mental health and physical well-being through a loving and stable home.

The shooting of the film was done in the home and outdoors in everyday activities ("a day in the life of" style); consequently, it is very realistic. The parents give some narration at certain points, telling what their aims are with Kareema and the other children and why they do certain things and promote certain values in the home. Shows an extended family, large family, that is able to succeed.

Technical Evaluation:

Excellent.

Color, sound, lighting, camera work all good.

Suggested usability:

The street scenes are especially good for stock footage, as are the scenes of the children talking or eating together, and the one of Kareema and her grandmother at bedtime. Background material excellent and could be used with groups of black parents.

Title:

Rachel at Home

Format:16mm or Super 8
Black and WhiteProducer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (Copyright or release):

1973

Length:

11 minutes

Target Audience:

Field-site volunteers for the E.C. program; interested parents of preschoolers

Description:

Good portrait of white, middle-class family patterns. Parents' activities and Rachel's feelings are spotlighted. Should be seen in conjunction with at least one other "at home" film in this series to provide a good comparison. Shows family at breakfast being themselves.

Camera work catches the mood effectively, and Rachel herself is a charming, beautiful, slightly arrogant little girl--both of these things keep the film moving and of pretty high interest level.

The parents admit at the end of the film that it was not quite a typical morning because the cameras were there. They thought Rachel was a bit inhibited from being her usual self, and they said they did more with her than at breakfast.

No narration (as with all the "at home" films); no script.

Technical Evaluation:

Good for indoor shooting, but sometimes Rachel's voice is too small to be heard well. (However, sound is better on 16mm film than on the cassette as viewed.)

Suggested Usability:

Stock footage of a breakfast scene in typical white, (upper) middle class home. Background material needs to be supplied from written materials. Provides basis for discussion about Rachel's behavior.

Title:

Little Blocks

Format:16 m.m.
ColorProducer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (copyright or release):

1973

Length:

ca. 10 minutes

Target Audience:Field-site volunteers for the E.C. program, baby-sitters;
day-care workers, parents, etc.Description:

This film is especially good on the aspect of one common poor parenting practice--doing too much for the child. In this case, it focuses on the teen (male) volunteer, but any parent or child care-taker would fit in his spot. It shows how hard it is for adults to see what their mistakes are in working with small children, and how most adults jump in too quickly when children would like to do tasks themselves. The way this fellow worked with the child gave the child no way to develop feelings of competence.

No narration, no script. Simply shows the volunteer with the little boy building a block house. The volunteer can't be patient and ends up building the whole thing for the child. Then on to another activity where he does the same thing. After the day is over, the film shows the "rap" session with this volunteer and others, trying to figure out what went wrong (the child refused to play with him anymore). He never does see what he did wrong.

Technical Evaluation:

Subtitles used for hard-to-hear parts. Otherwise color, camera work, etc., very good.

Suggested usability:

Excellent for stock footage of impatient adult with 5-year old. Terrific discussion stimulant. Background content not narrated into film, have to just see it--so hard to use for this.

Title:

Child Development and Child
Health: Health & Safety

Format:

Kit: Cassettes (3 audio) Filmstrips
(5), Script booklets, Discussion Guide

Producer:

Parents' Magazine

Distributor:

Parents' Magazine Films, Inc.
52 Vanderbilt Avenue
New York, N. Y. 10017

Date (copyright or release):

1975

Length:

ca 35 minutes

Target Audience:

Family Life Education
Parenthood Education
Home Economics Classes
Health Classes

Description:

Titles included: (1) How Careful is Safe (2) The Explorer
(3) Out in the Big World (4) When A Child is Ill
(5) When Minutes Count

Good content, High Interest and Easily understood.

This set provides a comprehensive look at the health needs of young children, how to take care of those needs and how to determine when professional medical care is essential. There are also many ways in which parents can lessen the chance of childhood accidents in and around the home. It provides a wealth of practical information on "safety proofing" the home, treating symptoms of common childhood illness and injury and what to do in emergency situations.

Script is by Ruth Winter, a Syndicated columnist for the Los Angeles Time Syndicate.

Technical Evaluation:

Excellent technical qualities: Color and narration were quite well done.

Suggested usability:

Still's and good narration on tape or the entire set could be utilized.

Title:

Child Development and Child
Health: Love and Identity

Producer:

Parents' Magazine

Date (Copyright or release):

1975

Target Audience:

Parents
Family Life Classes
Church-related Study Groups

Format:

Kit: Cassettes (3 audio)
Filmstrips (5), Script Booklets and
Discussion Guide

Distributor:

Parents' Magazine Films, Inc., 52 Vanderbilt Ave.
New York, New York 10017

Length:

ca 35 minutes

Description:

Script by Maria W. Piers, Ph.D., Dean of the Erikson Institute for Early
Childhood.

TITLES: (1) The Subject is Love (4) Food and Love: Food Misunderstood
(2) The Need for Attention (5) Love and Independence
(3) The Oedipal Phase

Easily understood; good narration; high interest level. This set shows how
the young child's need for love is as great and as acute as a child's physical
needs. Affection, clearly and warmly given, is a requirement for the young child's
healthy emotional and psychological growth.

Almost every adult action toward a child during infancy and toddlerhood is
interpreted by the child in terms of the receipt of affection or the lack of it.

Technical Evaluation:

Excellent: color, narration, graphics, etc.

Suggested Usability:

Good stills of children, parents and siblings. All or most any part could be used.

Title:

Child Development and child
Health: Play and Self
Expression

Producer:

Parents' Magazine

Date (copyright or release):

1975

Format:

Kit: Cassettes (3 audio),
Filmstrips (5), Script and
Discussion Guide

Distributor:

Parents' Magazine Films, Inc.
52 Vanderbilt Avenue
New York, N.Y. 10017

Length:

ca 35 minutes

Target Audience:

Parents
Child Study Groups

Description:

Script by Ira Gordon, EdD. Director of the Institute for Development
of Human Resources and Graduate Research Professor.

Titles: (1) Importance of Play (2) Play and Learning About One's Self
(3) Play and Learning About the World
(4) Play and Parent/Child Relations
(5) Play and Peer Relations

This set demonstrates the importance of play to a young child's emotional
and intellectual growth. This set suggests ways in which adults can
encourage expression and socialization through play and how play can permit
the child to better understand feelings and attitudes about himself and
others. Good content material with average interest level.

Technical Evaluation:

Excellent except for some sound distortion.

Suggested usability:

Stock footage of parents and children
All or any part of the set could be used

Title:

Child Development and
Child Health: Food and
Nutrition

Format:

Kit: Cassettes (3 audio)
Filmstrips (5), Script Booklets,
Discussion Guide

Producer:

Parents Magazine

Distributor:

Parents Magazine Films, Inc.
52 Vanderbilt Avenue
New York, N. Y. 10017

Date (copyright or release):

1975

Length:

ca 35 minutes

Target Audience:

Parents
Nutritionist
Home Economic Classes
Family Planning Classes

Description:

Script by Myron Winck, M.D., Director of the Institute of Human Nutrition

Food and Nutrition discusses the nutritional needs of the young child and how certain inadequacies in diet can lead to a variety of ailments. This filmstrip set points out that proper diet during pregnancy affects almost all aspects of the unborn's development and later growth. Parents are encouraged to think carefully about what foods contribute to dietary health, to learn how they can best prepare nutritious and economical meals.

TITLES: (1) Foundations of Health (2) Good Nutrition Before Birth
(3) Balanced Diet (4) Nutrition: Good and Bad
(5) Judging for Yourself

Easy to understand content of excellent nutritional information for parents.

Technical Evaluation:

Excellent - color, sound etc.

Suggested Usability:

Instructions to parents on nutrition as well as a little consumer education on buying prepared, packaged and highly advertised products.

Title:

War of the Eggs

Format:

16mm color

Producer:

John Meredyth Lucas

Distributor:

Paulist Production, P.O. Box 1057, Los Angeles, C

Date (Copyright or release):

1971

Length:

27 minutes

Target Audience:

Parents

Description:

Husband and wife quarrel bitterly. Their frustrations and self-hatred explode and she pushes their two-year-old son down the stairs. He is badly hurt. While the child undergoes emergency surgery, a psychiatrist seeks to probe their problem. Theme: We can love others only when we love ourselves. We can do so only when we have faced our guilt and assumed responsibility for our own actions.

Story format--soap opera type plot with lots of emotion showed, particularly on the part of the mother. Non-technical but psychological relationships are a little vague. Potentially good material but a little too dramatic in places. Some of the scenes are slow moving.

Technical Evaluation:

All of the technical qualities were above average; graphics excellent.

Suggested Usability:

Could be used as background material on child abuse. Segments are related in such a manner that a specific segment would be difficult to use without support materials.

Title:

The First Years Together:
To Begin A Child

Producer:

Herbert Decker

Format:

16 mm - Color

Distributor:

Medion Production
San Francisco, California

Date (copyright or release):

nd

Length:

28 minutes

Target Audience:

Parents
Prospective Parents

Description:

This film illustrates the opportunities for good child guidance that all parents and prospective parents share. Its warm presentation of those opportunities move parents to an increased awareness of their own abilities and responsibilities in the first years together.

Musical background - Narration behind action scenes and a little dialogue included with each scene. Narrations were by the parents in each segment and were well done. Language was non-technical and directed to parents. Format changes were frequent, music good and actors were casual and dressed in appropriate costumes.

Technical Evaluation:

Overall - Above Average: Transitions were too abrupt at times, some of the voices were hard to understand on occasions and the sound was a little distorted in parts.

Suggested usability:

There are good segments of parents giving guidance to young children that could be used without other segments.
Good support material on parent guidance

Title:

Growth Failure and
Maternal Deprivation

Format:

16mm
Black & White

Producer:

McGraw Hill Text Films, Inc.
Douglas Sargent, M.D.
University of Michigan Medical Center

Distributor:

McGraw Hill Text Films
Counterpoint Film

Date (copyright or release):

1966-1967

Length:

26 minutes

Target Audience:

Medical personnel, social workers
Uninformed parents of infants
Child psychology classes

Description:

Day by day footage of two little girls (one an infant) who suffered from child neglect and consequent physical, mental and emotional problems. Gives good idea of what "mothering" should be & why it's important. Taken in hospital, uses fairly technical language in parts.

All narration used, no dialogue. Shows day-by-day progress via scenes that fade out into next day, etc. The content of the film is excellent, as it shows not only physical progress that comes with good hygiene and nutrition, but mental development and emotional stability gained by cuddling and stimulation. Both children are black. Interest remains high throughout the film mostly because of the curiosity of the viewer to see the "before and after" results.

Technical Evaluation:

Sound skips in beginning, but OK later.

Lighting, composition of shots good, but film shows the effects of rather heavy usage.

Suggested usability:

Excellent stock footage for "before and after" scenes, especially with scenes of Nora, the younger of the two children. Excellent content on need for mothering an infant. Good discussion material for expectant parents, etc.

Title:

Jenny Is a Good Thing

Format:16 m.m.
ColorProducer:ACI Production
Head StartDistributor:

Modern Talking Pictures

Date (copyright or release):Length:

18 minutes

Target Audience:Parents of prospective or current Head Start children; general public.
Head Start trainees.Description:

Burt Lancaster narrates this Head Start film on nutrition. It shows various activities done with the children in a Head Start center to promote good nutrition.

Excellent music, funny and touching scenes of the children cooking, setting tables, etc., and interesting camera angles make this a high interest film; however, it is very specific to Head Start.

Very good script.

Technical Evaluation:

Excellent color, movement, sound, music, camera work.

Suggested usability:

Would be highly recommended for stock footage if it did not mention Head Start so often; could be reshot without this bias. Good background material on nutrition for preschoolers as well as methods of teaching them.

Title:

Palmour Street

Format:16 m.m.
Black & WhiteProducer:Southern Education Film Production
Univ. of GeorgiaDistributor:

Modern Talking Pictures

Date (copyright or release):

1950

Length:

27 min.

Target Audience:

Poor, black families in which the mother must work.

Description:

This film is a bit dated, but is still valid for shots of many poor blacks' homes in the South. It shows a black family with good parenting practices demonstrated vs. the poorer practices of an older relative. The strongest message is (and sometimes this gets to sounding preachy by the narrator) that you don't have to have money to be a good parent. Family harmony, love, understanding, seeing the child's point of view and consistency of treatment are stressed as good parenting practices. It is also a good dramatic story, left with an open ending--the family in a dilemma after the father has been hurt on the job.

Although it is high interest, this film does depict blacks in the South in a rather stereotypical manner.

Technical Evaluation:

Very good, considering the age of the film, except that the sound synchronization is off sometimes.

Suggested usability:

There are some excellent scenes, but probably too old (and too racist) to use for stock footage. It could be rewritten easily, though. Excellent for group discussion also.

Title:

Jamie: The Story of a Sibling

Format:16 m.m.
Black and WhiteProducer:

National Film Board of Canada

Distributor:

McGraw-Hill Text Films

Date (copyright or release):

1964-1965

Length:

30 min.

Target Audience:

Senior high, college, adult.
 Parents of elementary school children.
 Any parents with more than one child.
 Psychology classes.

Description:

This is the story of a boy about 10 years old (the middle child) who demonstrates the frustrations, joys, concerns, etc., of a boy with a bright sister and "cute" younger brother. Especially depicts in parent roles what not to do in alleviation of jealousies, frustrations, etc., that come from sibling rivalries.

It is a dramatic story with high interest level and good acting.
 A bit dated looking in costumes and makeup.

Technical Evaluation:

Good for black & white, but a bit old.

Suggested usability:

Probably not usable as stock footage because of dated styles of clothes, sets. .
 But very good background material and a story that could be rewritten. Could provide basis for good discussion also.

Title:

At the Doctor's

Format:16mm
Black and WhiteProducer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (Copyright or release):

1973

Length:

ca. 10 minutes

Target Audience:

Field-site workers in the E.C. program; also good for parents of newborns who also have older children.

Description:

A good explanation of sibling reactions to a newborn baby. Spotlights 10 or 12 year old black children and their feelings about babies in general, their views of life with the newborn, and their care and handling of the newborn.

Dr. Brazleton talks with the mother and the two older children, asking questions of all of them about life with the new baby. He has the children pick the baby up, etc. He praises their handling of the baby and sympathizes with the problems they have adjusting to her. Also Brazleton explains some points and emphasizes that sibling jealousy is normal.

Whole film set in small office with baby on examining table. Camera work helps, but does not do much to bring up interest level in the film. Comments by the children and the doctor are interesting; otherwise, it would be less than effective.

Technical Evaluation:

Very good, except for slow movement of camera in interview format.

Suggested Usability:

Not recommended for stock footage, but excellent as resource information.

Title:

Sarah Has Down's Syndrome

Format:16 m.m.
colorProducer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (copyright or release):

1974

Length:

ca. 18 minutes

Target Audience:

Field-site workers in E.C. program; parents of handicapped children.

Description:

In contrast to "Stress: Parents with a Handicapped Child," this film on the life in the home of a handicapped child is more positive, less depressing. Shows a normal day for the whole family. Unlike the family of Timmy in "The Long Childhood of Timmy," they are not considering sending Sarah to a school; she goes to a preschool which other mongoloid children attend. But like Timmy's family, they take the problem all in stride, challenging Sarah to her full potential and giving her plenty of love and care. It shows what Sarah can do and how all family members' needs are met. Good photography. The mother narrates.

Technical Evaluation:

Very good color, sound, camera work, etc.

Suggested usability:

Good for stock footage, background information and discussion.

Title:

Bill and Suzi: New Parents

Format:16 m.m. film
Black and WhiteProducer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (copyright or release):

1971

Length:

13 minutes

Target Audience:New and prospective parents.
Field site volunteers in E.C. programDescription:

Dr. Barry Brazleton talks with Bill and Suzi, the new parents of baby Becky. Both the mother and father explain their fears and other feelings and discoveries about parenthood and the care of a newborn. Dr. Brazleton expands on what they have said a bit.

The film is excellent in naming the fears, jealousies, hopes, etc. of new parents and especially concentrates on the father's feelings and participation in the birth and care of the child. Brazleton at times speaks technically; however, he does not talk as much as the parents.

Technical Evaluation:

Very good. Camera moves fairly well for basic interview approach.
Sound good.

Suggested Usability:

Excellent for use as stock footage if interview approach is desired.
Also excellent for background information to be written into a script.
Probably best of all to use with new parent groups as discussion material.

Title:

The Growing Parent

Format:5 filmstrips with record (or cassette)
ColorProducer:

Parents Magazine Films, Inc.

Distributor:

Parents Magazine Films, Inc.

Date (copyright or release):

1974

Length:

ca. 8 minutes each

Target Audience:

Expectant and present parents.

Description:

New Responsibilities, New Strengths
 Opportunities for Self-Understanding
 Communication: The Key to Growth
 Belonging to the Community
 Love Takes on New Meaning

This series reviews the nice parts of what parenthood can mean, as well as the concomitant responsibilities that go with it. The second fs. explores the relationship between the parents and how a couple's relationship changes when children enter the scene. Love, work, self-understanding and communication are stressed in this series for successful families and individuals.

Very good treatment, but focuses entirely on nuclear, rather middle-class families.

Technical Evaluation:

Excellent composition of shots (all stills), good sound.

Suggested usability:

Excellent content for background information, but repeats information found in some of the other Parents' Magazine filmstrip sets. Not good for stock footage unless stills are sought out (these are good still photos, very current-looking). Excellent discussion material, with guides provided.

Title:

The Eating Feel Good Movie

Format:

16 mm - color film

Producer:

Paul Fillinger

Distributor:

Churchill Films

Date (copyright or release):Length:

6 minutes

Target Audience:Children
ParentsDescription:

Song and narration behind action scenes -- easy to understand
Shows young children at a dress up party eating, and children eating and
telling about what they like to eat. Songs are on nutrition. The four
(4) basic food groups are discussed and the importance of vitamins and
minerals are discussed. High interest -- fast moving and informative.

Technical Evaluation:

Excellent

Suggested usability:

Stock footage of children eating and of food groups
Good material on the (4) four basic food groups.

Title:

Early Recognition of
Learning Disabilities

Format:

1/2" videocassette or 16 m.m.
Black & White

Producer:

National Advisory Committee on
Neurological Diseases

Distributor:

Viewed at WVU: Special Education Dept.

Date (copyright or release):Length:

ca. 30 minutes

Target Audience:

Parents of children with learning disabilities or suspected problems.

Special education teachers.

Description:

Narration goes over the main signs of problems that parents should look for in a child as signals of learning disabilities. Subtitles are used as each sign is talked about. Scenes depict teachers at work with children with a variety of different learning disabilities. Also flashes back and forth with interviews with parents and teachers.
A good instructional film.

Technical Evaluation:

Average.

Suggested usability:

Excellent stock footage of children who look normal but who can't draw a circle or who interrupt the teacher continually, or who can't seem to find their clothes, etc. Excellent also for background material--all in good instructional sequence already. Not so good for discussion material, unless with teachers of special ed. students.

Title:

Hello Up There!

Format:16 m.m.
ColorProducer:Trafco Film
Edgar GossardDistributor:

Learning Corporation of America

Date (copyright or release):

1970

Length:

ca. 15 min.

Target Audience:

Parents of younger children.

Description:

With the camera focusing on children's art, the comments of the children who painted the pictures are read by children's voices. Most of the comments revolve around the idea that the child sees things from a unique point of view which adults seldom understand. The title derives from the children's theme of wanting to be recognized by their parents and other adults. The color, photography and comments are all beautiful.

Technical Evaluation:

Excellent in every way.

Suggested usability:

Definitely usable as stock footage for revealing pictures of children's art. Very nice material on children's feelings; unusual treat; good for any parent group to increase awareness of how children are slighted.

Title:

Reward and Punishment

Format:

16 mm - Color film

Producer:

Peter Jordan

Distributor:

CRM Educational Films

Date (copyright or release):

1974

Length:

14 minutes'

Target Audience:

Parents
Parents to-be
Teachers
Psychology Study Groups

Description:

Narration by Dr. Gordon over still shots, with occasional statements by individuals in action scenes. Quality is good but technical. Research is evident.

James Gardner introduces the film. Specific applications of instrumental learning theory to the management of children and consideration of the assumptions and rationale behind the behavioral techniques used in therapy, education and child rearing are given. The viewer is asked to consider how to formulate and implement a behavior modification program without violating humanistic values. Uses everyday examples to discuss and illustrate the appropriate use of reward and punishment.

Technical Evaluation:

Above average in all areas.

Suggested usability:

still shots of parents children, teachers & classrooms
Good technical information on the use of rewards and punishments.

Title:

Learning and Growing and Learning
The Toy Lending Library

Format:

16 mm - Color film

Producer:

Helen Webber &
Ed Sarmento

Distributor:

Far West Laboratory for Education
Research and Development
Beltmann Archives, Inc.

Date: (copyright or release):

1971

Length:

20 minutes

Target Audience:

Parents in culturally disadvantaged environments
Teachers

Description:

Describes Parent-Child Toy Lending Library developed under the direction of Dr. Glenn Nimniet at Far West Laboratory for Educational Research, Berkeley. Shows the parents' role in educational decisions for their young children. Stresses the importance of letting the child learn for himself--learning how to learn--with the parents' help and through the use of toys. Idea is to encourage children to be creative. Material is of high interest, excellent quality and easily understood. Predominately black.

Technical Evaluation:

Excellent in all areas of evaluation

Suggested usability:

Still shots of children in bright colors
The middle half of the film is of most use--first 1/4 and last 1/4 deals predominately with school age children.
Good material on the importance of bringing up a child to be creative and on ways of stimulating this trait in children.



Title:

Kevin

Format:16mm
Black and WhiteProducer:Syracuse Univ. Motion
Picture Dept.Distributor:

Churchill Films, Inc.

Date: (Copyright or release):

1969

Length:

17 minutes

Target Audience:

Anyone interested in blind children; general audiences

Description:

The story of a blind boy, as shown by pictures of Kevin in outdoor settings backed up by his very revealing and perceptive comments about being blind, what his goals and aspirations are, etc. Very touching.

Kevin narrates his hopes, fears, thoughts and wishes; the highlight is the perceptiveness of the comments along with the beautiful photography. Music also very good.

Technical Evaluation:

Excellent technical quality. Beautiful, even in black and white.

Suggested Usability:

Limited stock footage use: scenes of blind children or narration by child expressing philosophical statements about a handicap. Not much else in the way of background material. Possibly good discussion stimulant for parents of blind children.

Title:

Prenatal Development

Format:

16mm

Color

Producer:CRM Productions
A Psychology Today FilmDistributor:

CRM Educational Films

Date (Copyright or release):

1974

Length:

23 minutes

Target Audience:Expectant mothers
Medical personnelDescription:

Showing the latest research on physical and psychological prenatal development, this film capsulizes a lot of material in a short amount of time--and does it very well. Interviews with doctors who are doing the research on prenatal development present the authorities in the field. Narration goes on while excellent footage of fetuses in transparent womb (in vivid colors) is shown. The whole thing adds up to a very informative, nicely produced film.

Highly technical language prevails throughout the film, limiting its effectiveness to well-educated audiences.

Technical Evaluation:

Excellent--superior color; good sound; good camera work.

Suggested Usability:

Excellent for stock footage or background content, as long as listener is educated enough to comprehend it.

Title:

Parentaid

Format:10 videocassettes
ColorProducer:

Sutherland Learning Associates

Distributor:ROCOM--Div. of Hoffmann-LaRoche, Inc.
Nutley, New JerseyDate (copyright or release):

1970, 1973

Length:

ca. 8 minutes each

Target Audience:

Parents of children 1 to 3 years old.

Description:

The package consists of 10 videocassettes (cartridge variety) to be used with manual. As a whole, the package concentrates on the utilization and implementation of a variety of health care delivery systems.

Growth and Development/Toilet Training

Feeding

Troubles in Digestive Tract

Accident Prevention

Immunization

The Fussy Baby

Respiratory Problems

Temperature

Medication and Treatment: Your Child's Eyes

Allergy

The first of this series shows physical development of the infant and stresses that parents should consider each child individually in growth. Also shows what parent can do and tips on toilet training. (cont'd next page)

Technical Evaluation:

Excellent in every way.

Suggested usability:

Excellent for use as stock footage or for background content material.

Parentaid

The cassette, "The Fussy Baby," gives information to parents on crying--various causes, etc., and on teething. It is rather humorous in places. The third one gives advice to parents on prevention of a variety of accidents that might happen to an infant. The Feeding cassette provides parents with information on breast or bottle feeding, solid foods--when to feed and how much. It is also quite humorous with shots of animals and humans eating.

All are good quality, well produced, interesting and some are humorous.

They had been evaluated by medical personnel for content and usability with parents and pediatrics personnel and rated very highly.

Title:

Love's Beginning

Format:16mm
ColorProducer:Charles Cahill and Associates
Hollywood, CaliforniaDistributor:AIMS Instructional Media Services, Inc.
Hollywood, CaliforniaDate (Copyright or release):

1972

Length:

10 minutes

Target Audience:

Primary through adult

Description:

This film is a visual feast conveying pictures of all manners in which children express love. Uses superimposed shots very effectively; the narrator's voice is soothing; the music is also very nice. There is really not much content, just the message of sharing love. It would be perfect for a segment on love or a program on children's feelings.

Shows pictures of clouds, babies, children painting, the pictures they made, etc. Adult narrator says, "Remember when...."

Technical Evaluation:

Excellent. Beautiful photography, music, narrator's voice. A technically beautiful film all the way around.

Suggested Usability:

Excellent for stock footage of pretty scenes; technically perfect. There is no real content, so it would be hard to use for background information.

Title:

Young, Single and Pregnant

Format:

2 Film strip, record

Producer:

Guidance Associates

Distributor:Guidance Associates
New YorkDate (copyright or release):

1972

Length:Target Audience:

Teens--sex ed. class

Description:

This set of filmstrips explore teenage love, sex and pregnancy. Why teens have sex earlier than in the past, why many girls do not use birth control, what birth control methods are available and where to go and what to do if the girl gets pregnant--all are treated to some extent here. The young fathers voice their concern also. Part II especially emphasizes the alternatives open to young women who are pregnant: marriage (if the boyfriend is willing), adoption, abortion, keeping the child.

Excellent treatment on a much-needed topic, although the part on abortion is now out-of-date. (It wasn't legal except in 2 states when this was made.)

Technical Evaluation:

Excellent.

Suggested usability:

Excellent background material, with potential still-shot stock footage; would probably be of higher interest level if on 16 mm film. Great discussion material for teens.

Title:

The Child's Point of View

Format:

5 film strips, record

Producer:

Parents Magazine

Distributor:Parents Magazine Films, Inc.
52 Vanderbilt Avenue, N.Y. 10017Date (copyright or release):

1973

Length:

10

Target Audience:

Any parent of 1-5 year olds.

Description:

When Fantasy Is Reality
 The World Is Alive
 It Happened on Purpose
 What's In a Name?
 Communication Is an Investment

This set goes along with the "Development of a Child's Feelings" set, as both stress that the child must be made to feel it is all right to express feelings and ideas. The parent is asked in this set to try to see the child's point of view, realizing that the child cannot always understand how adults view things. The set emphasizes that this approach sets up good communication between parent and child that will avert trouble later on. Openness, honesty, good communication enhance the child's self-image. Good treatment.

Technical Evaluation:

Very good, but record would not hold needle on segment #4.

Suggested usability:

Good for still shot footage or background material. Excellent discussion material:

Title:

Children

Format:

5 film strips, record

Producer:

Parents' Magazine

Distributor:Parents Magazine Films, Inc.
52 Vanderbilt Avenue, N.Y. 10017Date (copyright or release):

1974

Length:

10 min. each

Target Audience:

Couples thinking of marriage, couples with young children.

Description:

This series of filmstrips covers generally what is involved in caring for and maintaining a family. Relationships that show respect, care and independence from all members to each other are stressed; particular emphasis on not asking the mother to do all the child-rearing.

The Family Experience

What About Fathers?

Children as Scapegoats

Encouraging Independence

Why Family?

Gives a relatively good psychological treatment of family relationships. Some ideas are not well-developed, calling for a more educated audience, although it is not highly technical language.

Technical Evaluation:

Very good color, sound, composition of shots.

Suggested usability:

Good for still shot footage, esp. segment on fathers. Very good background material and good discussion material.

Title:

The Economics of Parenthood

Format:5 film strips, record
ColorProducer:

Parents' Magazine

Distributor:Parents' Magazine Films, Inc.
52 Vanderbilt Avenue, N.Y. 10017Date (Copyright or release):

1974

Length:

10 min. each

Target Audience:

Parents and parents-to-be of 1-5 year olds.

Description:

This series explains to prospective parents and parents of young children that planning ahead financially with children is essential. It tells of ways to save, how to buy insurance, etc., as well as what institutions are available for these functions and how they work.

Emphasis is on "Three cannot live as cheaply as one--don't kid yourself." Also points up the fact that having children should not be considered a temporary thing, but a 20-year commitment. Hidden costs in home and schooling are dealt with, and "plan ahead" is the key.

Good treatment of a needed topic, although a bit rushed to cover it all.

Laying the Groundwork
Nine Months to Get Ready
Now There are Three

Baby Begins to Grow
It's Time for School

Technical Evaluation:

Color, sound, lighting, composition of the set are all good.

Suggested Usability:

Good for still shots in stock footage and excellent background material on scripts. Definitely good discussion material.

Title:

Everyday Problems of Young
Children

Producer:

Parents' Magazine

Date (copyright or release) :

1974

Format:

5 film strips, record
Color

Distributor:

Parents Magazine Films, Inc.
52 Vanderbilt Avenue, N.Y. 10017

Length:

10 min. ea.

Target Audience:

Parents of preschoolers
Teachers of preschoolers

Description:

This series of filmstrips focuses on many of the problems parents and teachers have to cope with each day. It tells of the need to express oneself, pressure situations and other causes of misbehavior. The series also stresses the need for aggression as a healthy aspect of personality development. In the last filmstrip, the separation anxiety of both parent and child is explained, as well as common problems of misbehavior, etc., in the school setting. .

The treatment is very good, but at times seems to be scanty, reducing the impact of the importance of serious problems. Shows different ethnic groups in the current-looking pictures, but slights the subject of repressing aggression in girls.

Technical Evaluation:

Excellent.

Color and sound and quality of pictures is very good, as usual.

Suggested usability:

Good for elementary school and nursery school still shots, as far as stock footage goes. Excellent, although at times oversimplified, for background material. Definitely good discussion material.

Title:

Family Relationships

Format:

5 film strips, record

Producer:

Parents' Magazine

Distributor:Parents Magazine Films, Inc.
52 Vanderbilt Avenue, N.Y. 10017Date (copyright or release):

1974

Length:

10 min. each

Target Audience:

Parents of young or adolescent children.

Description:

This series of filmstrips explains the various kinds of relationships developed when couples become parents. It explores the need for seeing the child's point of view and respecting individual differences. It speaks to the joys and the responsibilities in all the relationships that exist in a family (e.g., wife to husband, father to child, child to mother, grandparents to parents and child, etc.). Takes in the concept of the extended family to a limited degree. Communication between family members and recognition of individuality are stressed.

Becoming a Family
Differences, Great and Small
Expectations vs. Realities
Individual Needs
Talking It Over

Makes real effort
at including pictures
of many ethnic groups
and of picturing fathers
helping in the care of
the children.

Technical Evaluation:

Very good.

Color and sound both very good on these filmstrips. High quality pictures, with up-to-date-looking people in them.

Suggested usability:

Very good background material. Good discussion material.

Title:

Gabriel Is Two Days Old

Format:16mm or 1" videocassette
Black and whiteProducer:Education Development Center
Cambridge, Mass.Distributor:

EDC

Date (Copyright or release):

1972

Length:

ca. 10 minutes

Target Audience:

Field-site workers; recommended for parents of newborns or expectant parents.

Description:

An interview between mother of newborn and pediatrician showing sucking behavior and physiological development of newborn infant.

The film is a bit technical on the parts explaining how the baby's body is folded before birth, but Dr. Brazleton is the authority on newborns and talks very easily. He looks into the camera a bit too often to be an effective actor, but maintains a pleasing personality on camera.

A very good combination of interview and lecture technique is used by Dr. Barry Brazleton in this film, and a lot of good content on the physiological aspects of newborns is conveyed in a short time, without seeming oversimplified. Close-up camera work was very good also.

Technical Evaluation:

Very good.

The camera close-up work was especially good; the rest was technically adequate.

Suggested Usability:

Use for stock footage would be good, if the content isn't too technical. But use for background material is excellent. Could be used with groups of parents of newborns, if they were fairly well-educated.

Title:

Learning About Human
Behavior

Format:

16 mm - Color

Producer:

Coronet

Distributor:

Coronet

Date (copyright or release):

1971

Length:

11 minutes

Target Audience:

Junior High School
Senior High School
College

Description:

Musical Background with male narration behind action scenes
Good information, somewhat technical with average movement.

The film shows different approaches to the study of human behavior as scientist describes current studies in physical development, perception, learning, emotions, intelligence, aptitudes and social behavior. Film suggests that children cannot learn to read before the age of 6. Tests have been constructed to measure: (1) focus, (2) learning, (3) human emotions, (4) intelligence, (5) social behavior and their importance in the learning process.

Technical Evaluation:

Above average in all areas.

Suggested usability:

Stock footage of children in various stages of behavior development.

Title:

Don't Be Afraid

Format:

16 mm - Black and White

Producer:

Britannica Films

Distributor:

Encyclopaedia Britannica Films, Inc.

Date (copyright or release):

1953

Length:

12 minutes

Target Audience:Parents
ChildrenDescription:

High interest level, good quality material, easy to understand, but dated. Consists of dramatic scene between mother and young son. The film tells the story of 5-year-old Paul who is afraid of the dark until he discusses the problem with his mother and learns that everyone is afraid at times and there are times when one should be afraid.

Good content but "too dated"

Technical Evaluation:

Technical qualities about average: Sets and dressings are dated, so are the makeup and costumes.

Suggested usability:

Good content material that could be re-shot to bring the sets and costumes up to date.

Title:

Rachel at School

Format:

16mm or Super 8
Black and White

Producer:

Education Development Center
Cambridge, Mass.

Distributor:

EDC

Date (Copyright or release):

1974

Length:

10 minutes

Target Audience:

Field-site workers; parents of girls or parents interested in preschool activities.

Description:

Good scene of little girls at preschool play. Shows separation from father in morning, and a fight among Rachel and her friends later that day.

Good content, but no narration to explain it. "She's not our friend any more" power struggles are really good.

Technical Evaluation:

Subtitles necessary for poor audio in spots.

Lighting and camera work very good for indoor shooting in actual preschool.

Suggested Usability:

Possible for stock footage, especially of the fight scene between the three girls. (Would be interesting comparison of a fight between the same age boys; girls were very passive.) Good background material is there but narration would need to be rewritten. Major problem is poor audio in parts.

Title:

Half-year Apart

Format:

16 mm or Super 8
Color

Producer:

Education Development Center
Cambridge, Mass.

Distributor:

EDC

Date (copyright or release):

1973

Length:

ca. 10 min.

Target Audience:

Field site volunteers, but good for parents of children up to 3 years old who are interested in stages of development.

Description:

Scenes of a 2 year old and a 2 1/2 year old who both play at water table, but with very different results. Shows how just 6 months at this age can mean great mental & emotional development for the child.

No narration. Viewer must see differences in play behavior for himself.

Technical Evaluation:

Excellent color, music in background, camera work.

Suggested usability:

Very good for stock footage of two's playing at water table. Not for background information, but a proper narration could supply this. Could also be used as stimulant for discussion among parents of two's.

Title:

How Babies Learn

Format:

16mm color

Producer:

Dr. B.W. Caldwell

Distributor:

New York University

Date (Copyright or release):

1965

Length:

35 minutes

Target Audience:

Parents -- made especially for parents
Aimed toward mothers in particular
Persons interested in child development

Description:

High interest level, good quality material, easily understood with biases toward the middle class. Film shows some important developmental advances during the first year of life. Stresses that learning is influenced by interpersonal environment, particularly the mother-child relationship and the physical environment in which the baby lives.

Technical Evaluation:

Above average technical qualities except for the dress, which is somewhat dated.

Suggested Usability:

Stock footage: scenes of children, scenes of mothers working with children and scenes of a doctor examining a child. The film is most suitable to show the various stages of growth in the very young child.

Title:

Patterns for Health

Format:

16 mm - Black and White

Producer:

Selios Roccas

Distributor:

A.C.I. Productions

Date (copyright or release):

nd

Length:

14 minutes

Target Audience:

Head Start Groups
Parents
Parents to be
Young Children

Description:

Narration behind action scenes, with musical accompaniment. Good material stressing importance of early health practices, interest level low because the scenes were slow moving but the material presented was easy to understand. Majority of the people involved were black.

The film showed the establishment of early health habits for the pre-school child and showed how this training develops patterns found in the well-adjusted adult. Covers general as well as specific health needs of the four- and five-year-old.

Technical Evaluation:

Below average -- Narration could only be fully understood about 1/3 of the time, the music seemed inappropriate, the B/W factor was bad and the music was off beat in places.

Suggested usability:

Stock footage: Segments on each health practice could be used alone.
Example: Dental Clinic, Mealtime

Father & Child enjoying being together

Good basic material for script writers on the importance of early health habits for children.

Title:

The Neglected

Format:

16 mm -- Black and White film

Producer:

Pennsylvania Dept. of Public
Welfare for the
U.S. Dept. of H.E.W.

Distributor:

Affiliated Film Production

Date (copyright or release):

nd

Length:

35 minutes

Target Audience:

Adult
Professional -- Social Workers
Parents
About to be Parents

Description:

Musical Background with narrations and occasional lines by characters. Subject content was good, non-technical terms used, and there was a normal amount of movement. Film suggests what poverty can do to the mental health of families and describes how the child protective agencies may help to change the family patterns which have threatened the physical and mental health of children. Describes three case histories which have been reported to an agency and shows the case worker as she tries to help the parents solve their problems. Points out that professional help will not be successful in handling disadvantaged individuals unless the worker is able to accept and respect these people as fellow human beings.

Technical Evaluation:

Below average technical qualities: Makeup and costumes unacceptable, the talent and delivery was poor.

Suggested usability:

Completed cases of child neglect; single jobless mother supporting a family and unemployed father cases.
Good script information on handling a neglected child case.
Film could be updated with proper attire.

Title:

The World of Three

Format:

16 mm - Black and White film

Producer:National Film Board
of CanadaDistributor:

McGraw-Hill Films

Date (copyright or release):

1966

Length:

29 minutes

Target Audience:Parents of 3-year old children
Psychological development classesDescription:

Action scene with occasional dialogue and musical accompaniment. No narration. Slow moving but good content quality. The world of a three-year-old boy is observed by the camera, without commentary. We see Lucas at home with his mother and baby sister, at the playground, in his father's office and with his family in the evening. The camera records a small boy while he is happy, naughty, affectionate, tired, jealous, inquisitive, enraged and frustrated. The adult viewer is able to catch a glimpse of what it means to be on the receiving end of "child training."

Technical Evaluation:

Black and White film of a little better than average technically. The mother in the film wore pants that were dated (came above the ankles).

Suggested usability:

Stock footage of a 3-year-old child in various activities.
Insight into the 3-year old mind.

Title:

Preface to Life

Format:

16 mm - Black and White film

Producer:National Institute of
Mental Health & USOEDistributor:

Sun Dial Films, Inc.

Date (copyright or release):

1950

Length:

29 minutes

Target Audience:Children
College
Special
Parents & About to be ParentsDescription:

Music and narration behind action scenes with occasional lines by the characters involved. Easy, non-technical terms used, scenes changed frequently and the quality of the information was good.

The film portrays the critical formative years of a child's life when his personality is being affected by the attitudes and actions of his family and associates. Pictures Michael as an ill-adjusted man because of a too demanding father and too protective mother. Contrasts with this sequence, using frequent flashbacks, Michael's development into well-adjusted adulthood as a result of wiser parental guidance.

Technical Evaluation:

Below average -- Sets dated, costumes dated and sound poor.

Suggested usability:

Too old for stock footage
Good background material on affects of parental attitudes on their children.
Good film to update

Title:

Answering the Child's Why

Format:

16mm - Black and White

Producer:Distributor:

Encyclopedia Britannica Films

Date (Copyright or release):

1951

Length:

15 minutes

Target Audience:

Parents

Child Psychology Students

Description:

The film dramatizes the "Why Mommy?" stage of youngsters, detailing parents' role in adjustment of children to the world about them. The children meet with both positive and negative attitudes toward their questions, with the film suggesting effects that the answers have on the child's personality. True-to-life situations are used as the avenue for study.

Technical Evaluation:

Below average technically -- sets, dressings and costumes are dated. Slow moving, black and white, with little excitement. Narration and dialogue behind action scenes. The ideas presented were good but film was dated.

Suggested Usability:

Too old for stock footage.

Background material on children and the questions they ask.

Title:

Helping Your Child Grow Up

Format:

Filmstrip and Cassette

Producer:

NEA

Distributor:

National Educational Association
1201 Sixteenth Street
Washington, D. C. 20036

Date (copyright or release):

1975

Length:

10 minutes

Target Audience:

Parents
Future Parents

Description:

High interest level; good content; easily understood.
The filmstrip is concerned with parent attitudes, communication, love and decisions involved with raising children.
The importance of showing love and allowing children to share the responsibilities of making decisions is stressed.

Technical Evaluation:

Excellent technical qualities

Suggested usability:

Stock Footage: Children Parents and Children
Good segment on how parents make children feel by unfeeling remarks (emotional pain). For example: "Start your homework: You're not the brightest kid in the class!"

Title:

The Development of Feelings
in Children

Format:

Filmstrip
Record
Color

Producer:

Parents Magazine

Distributor:

Parents Magazine Films, Inc.

Date (copyright or release):

1973

Length:

10 minutes each

Target Audience:

All parents, especially college-educated.

Description:

Stresses individual treatment of children and honesty from parents. Seem to be on same pattern as "Child's Relationship with the Family" filmstrip set. First, a general statement of ideas to be explored (with a definite attitude of acceptance of feelings as the theme), then separate strips on different feelings, with a sort of summation on the basic theme coming last. Good segment on separation anxieties in Reel #2.

Pretty much filled with modern psychoanalytic theories of child psychology; vocabulary occasionally rather academic.

- How feelings grow
- How to deal with fear
- Love and joy
- Anger and Sadness
- Expressing feeling

Technical Evaluation:

Very good (including art work), but not too imaginative in subject content of the pictures. Color and sound very good.

Suggested usability:

Good for stock footage in still shots of children expressing different emotions, but content general, yet academic, for background. Supplemental reading material available for use with discussion groups.

Title:

Preparing the Child for
Learning

Format:

5 Filmstrips
Record
Color

Producer:

Parents' Magazine

Distributor:

Parents' Magazine Films, Inc.

Date (Copyright or release):

1973

Length:

10 minutes each

Target Audience:

All parents, especially parents of children one to three years old, or prospective parents.
Could also be used with early childhood students, day care workers, nurses, or even high school home economics classes.

Description:

Contents: How an infant's mind grows
How the young child's mind grows
How language grows
Learning every day
Where can a young child learn?

The first filmstrip concentrates on psycho-motor learning, the third on language development and the fourth on learning through play and daily activities--all with the idea that parents need not try too hard to do any real teaching, but must try to provide an environment that allows natural learning.

Content not too academic, rather general.

Technical Evaluation:

Very good, but record on language development segment skipped. All other segments OK. Cassette tape would be all right, presumably.

Suggested Usability:

Good stock footage for still shots. Sets, clothes, makeup all up-to-date. Interesting pictures of good quality. Tape (or record) gives good narration of things parents can do and look for in setting up learning environments in the home.

Title:

Parental Roles: Don and Mae

Format:Film (16mm)
ColorProducer:

Encyclopedia Britannica Film

Distributor:

Encyclopedia Britannica

Date (copyright or release):

1973?

Length:

ca. 25

Target Audience:

Parents of teenagers, specifically; could perhaps apply to any parents trying to deal with "problem" children.

Description

This film is one any teenager, high school teacher, or parent of a teenager can identify with. It depicts one family in their real home, fighting, not communicating, with the parents trying to figure out what to do when boys get defiant. Family counseling has been resorted to, but story is left unresolved, open-ended. Great discussion material.

Problems of a modern nuclear, suburban family developed by the use of footage shot candidly in the home. Extremely well done. Good material for showing what parents of younger children might face if issues are not dealt with now.

Technical Evaluation:

Very good, especially considering location - inside a home. Conversation is sometimes difficult to understand when they lower their voices.

Suggested usability:

Excellent for stock footage of a "typical" family fight at dinner, or of teenage boys laughing at their father's discipline behind his back.

Title:

Mark at 6 Months

Format:

16 mm - Color

Producer:Ruth Formanek
Hofstra UniversityDistributor:

Knowledge Three Films

Date (copyright or release):

1974

Length:

15 minutes

Target Audience:Parents
Child Study GroupsDescription:

Black family: Parents in action roles with male and female narration; vocabulary understandable; information, characters both good; and the scenes were fast moving with lots of camera movement.
Film shows good family relations, and the interesting life of a 6 month old boy.

Technical Evaluation:

Above average technically

Suggested usability:No stock footage
Background material on a 6 month old child

Title:

On Being An Effective Parent

Format:

16 mm - Color film

Producer:John M. Whiteley, Joan
Coen & Thomas AllenDistributor:American Personnel and Guidance Assoc.
Publication Sales
1607 New Hampshire Ave. N.W. Washington, D.C.
Length:Date (copyright or release):

nd

45 minutes -- 2 reels

Target Audience:Parents
Educated upper and middle classesDescription:

The parent effectiveness training program, developed by Dr. Gordon, applies basic counseling skills and human relations techniques to parent-child relationships. Dr. Gordon teaches parents the skill of active listening, a technique used when it is the child who has the problem. He also teaches parents how to accurately communicate their own concerns and needs. Dr. Gordon presents the "no lose" method of conflict resolution. Parents are taught how to reach solutions to conflicts which meet the needs of both the parents and the child.

Technical Evaluation:

Above average technically -- Audio and Video were not together in the first part of reel 1.

Suggested usability:

Stock Footage: Segments on problems between parents and children
Good background material: Segments showing interaction between parents and children but the child was above pre-school age.

Title:

The Parents

Format:

16mm - Black and White Film

Producer:

George Page

Distributor:

NET - WGBH-TV, Boston

Date (Copyright or release):

1964

Length:60 minutes
two reelsTarget Audience:Parents
Marriage counseling groupsDescription:

This film gives the feelings of parents in relation to the concerns of raising children. Noted authorities, such as Dr. Spock, give viewpoints concerning parenting.

Emphasis was placed on the mother's need to be a total person (not just a housewife and mother); she needs to do more with her life than to do for others.

In the second reel of the film, the most important point stressed was the questions children most frequently would like answered by their parents. These were (1) Do you love me? and (2) Are you glad you had me?

Technical Evaluation:

Average technically -- would be much better in color; hair styles and dress were somewhat dated.

Suggested Usability:

Stock footage: farm scenes, mothers doing household duties.
Good background material on the problems of raising a family.

Title:

A Place of My Own

Format:

16mm - Color

Producer:

McGraw Hill

Distributor:

McGraw Hill

Date (Copyright or release):

1973

Length:

11 minutes

Target Audience:

Parents

Description:

Musical background with live action; some Spanish is spoken, but it does not take away from the understanding of the film.

In her family's crowded apartment, there is no place which Rosita can call her own. She finally finds one unused spot on the roof of the building where she is able to make a place for herself. The film stresses the importance of each person in the family having a place to do things that he wants to do (as in Rosita's case -- to read).

Technical Evaluation:

Above average technically - beautiful color

Suggested Usability:

Stock footage: city scenes, scenes of a Spanish family.
Background material on the idea of having a place of one's own.

Title:

A Special Kind of Mother

Format:

Video-cassette

Producer:

High/Scope

Distributor:

High/Scope

Date (Copyright or release):

nd

Length:

12½ minutes

Target Audience:

Mothers of infants

Description:

Scenes of mothers and infants with narration describing what is important to baby during different activities. Quality of material good: knowing what baby needs and what he wants to do for himself; knowing when to stop teasing play.

Scenes show: (1) feeding, (2) watching while baby plays, (3) seeing what baby sees, and (4) understanding what a baby needs.

Technical Evaluation:

A little below average; music bad; poor transitions.

Suggested Usability:

Material for mothers of infants--perceiving needs, simple activities, good methods of interaction from teaching standpoint.

Title:

The Washing Feel Good Movie

Format:

16mm - color

Producer:

Paul Fillinger

Distributor:

Churchill Films

Date (Copyright or release):

1974

Length:

6 minutes

Target Audience:Children
ParentsDescription:

Action scenes with children narrating. Young children talk about what they like to do to get dirty and how much fun it can be to get dirty. Then they talk about how much fun one can have getting clean.

Easy -- simple narration -- content good -- fast moving.

Technical Evaluation:

Excellent

Suggested Usability:

Stock footage: children getting dirty, children getting clean.
Background material on the idea that everyone enjoys being clean.

Title:

The Sleeping Feel Good Movie

Format:

16mm - color

Producer:

Paul Fillinger

Distributor:

Churchill Films

Date (Copyright or release):

1974

Length:

6 minutes

Target Audience:

Children

Parents

Description:

Still and action shots with musical background and songs; one segment with dialogue of a little girl.

Children are shown getting up. Then they are shown in school activities of the day; some children are rested; some are not. The importance of sleep for feeling well is emphasized. Then the children are shown going to bed.

Technical Evaluation:

Excellent

Suggested Usability:

Stock footage: children sleeping (almost everywhere), children going to bed, children getting up.

The importance of sleep and rest for well-being is emphasized.

Title:

People Soup

Format:

16mm - color

Producer:Distributor:

Pangloss Production, Learning Corporation of Am.

Date (Copyright or release):

1969

Length:

13 minutes

Target Audience:

Adults
Children
General Entertainment

Description:

Action scenes with dialogue; slow moving in parts; hidden meanings not always easy to perceive.

Written and directed by Alan Arkin and using his sons, Mark and Adam, as the children, this film provides a glimpse into sibling relationships. The two brothers create a messy, green concoction composed of every imaginable ingredient interacting with naturalness as they trussle and bicker. When their special soup is ready to be sampled, the fantasy begins. The boys are transformed into animals.

Technical Evaluation:

Above average technically.

Suggested Usability:

Stock footage: sibling relations.

Background material on the way brothers behave toward each other; child fantasy play from child's viewpoint.

Title:
Hey, Look at Me

Format:
16mm

Color

Producer:
West Virginia University

Distributor:
WVU - Audio Visual Dept. of Library (Woodburn Hall)

Date (copyright or release):
1968-70

Length:
ca. 15 minutes

Target Audience:

Teachers in training, day-care or social workers, parents of preschoolers.

Description

This film depicts a group of Appalachia children who are given cameras and told to film what they see around them. Narration interspersed with dialogue from some of the adults involved is very revealing. The most interesting thing about this film is that the editors have edited in segments of the footage shot by the children themselves to show what they filmed and what seemed to be good subject matter to them.

Action shots, cute children, and interesting stop-action and editing work make this a high-interest film. The activity was designed to help the children build self-awareness and self-image, and was sponsored by the WVU College of Education.

Technical Evaluation:

Excellent

Suggested usability:

Excellent stock footage of young children on an outing with their cameras. Tremendous technically. No real content to use for background material, but is a good film to share with parents in Appalachia.

Title:

Common Problems and
Opportunities

Format:

Filmstrip and Record Set (5 parts)

Producer:

Parents' Magazine Films

Distributor:

Parents' Magazine Films

Date (Copyright or release):

1974

Length:

ca. 10 minutes each

Target Audience:

Couples preparing for marriage.

Description:

The series tells about various problems in marriage as the basis of mutual growth--not hopeless. Presents a realistic attitude about marriage. All sequences are narrated very well, sometimes with experts (e.g., marriage counselors).

The sequence on "Children" is the only really applicable part for T.E.P. It goes into the joys and problems of parenthood and the strain and expansion given to a marriage because of having the children. Looks at two contrasting couples expecting children; one in a good position for having a child, and one in a bad position (teenagers).

Good information, good pictures (current), and good music keep the interest level up. Everyone is interested in love, aren't they?

Technical Evaluation:

Good music, good quality pictures (color, lighting, camera work), and good sound. Record skips occasionally; cassette tape would be better. Pictures on "Divorce" sequence don't go with the commentary as well as the rest (e.g., couples strolling hand in hand while narrator speaks of the loneliness after a divorce).

Suggested Usability:

Not recommended for stock footage, unless stills are wanted. Would provide excellent background information for writers on various problems in marriage (e.g., the effect of children on the relationship), and what to do to help. Good discussion material, with guides provided, for teens or young couples.

Title:

Tom Morrison: Executive Director

Format:

16mm - color

Producer:Associated Film Services
EducomDistributor:

Educom

Date (Copyright or release):

1969

Length:

9 minutes

Target Audience:

Parents, teachers, physical therapists, or other adults who work with C-P children.

Description:

Narrated by Tom Morrison, an adult cerebral palsy victim that "made it" to a position of prominence in the business world. He tells of incentives and maneuvers used by his parents to encourage him to engage in physical therapy.

Showed Morrison sitting at his desk (instead of shots of children actually doing what he talked about). The quality of the content was excellent, but not high interest level.

Technical Evaluation:

Sound fades in spots in beginning; otherwise good.

Suggested Usability:

This film has possibilities for group discussion with parents of C-P children, and for background material on what parents of C-P children should do, but is not recommended for stock footage.

Title:

Diary of a Harlem Family

Format:16mm
Black & WhiteProducer:Public Broadcasting
Library of NETDistributor:Indiana University A-V Center
attn. Peter VanderbloomDate (copyright or release):

1968

Length:

20 minutes

Target Audience:

White liberals blacks in cities.

Description:

Documents extreme urban (black) poverty by showing stills of one family's situation. Narrated. Part on parents deals with how parents try to provide good environment for children, but with so much against them, face a losing battle.

The format used is simply a collage of still photos with narrator giving "story-telling" effect in talking about this family's plight. Rather extreme with the "isn't this shocking, we should all feel guilty" line.

Technical Evaluation:

Good photos & sound, but film shows age with spots, lines.

Suggested usability:

This film would be useful possibly for good still photos of extremely poor black people. The best scenes are those of the boy talking to his parents about going off drugs.

Title:

Craig at Home

Format:16mm
Black & WhiteProducer:

Education Development Center

Distributor:

EDC

Date (copyright or release):

1973

Length:

ca. 10 min.

Target Audience:

Specified Audience: Field-site workers; also good for black parents.

Description:

Portrait of interaction between black family members. Is more effective when seen with other "at home" films in this series.

There is nothing in particular that is outstanding or particularly perceptive about the black family pictured here that isn't already in "Howie at Home". Interest level was fair.

Technical Evaluation:

Very good sound, especially clear picture.

Suggested usability:

Good enough for background material on black families' interaction, and perhaps usable for stock footage with the proper narration to back it up. Fine material for use with black parents' groups for discussion, but "Howie at Home" is better.

Title:

Home Visits--Urban

Format:

16mm

Black & White

Producer:Bureau of Head Start and
Child Service ProgramsDistributor:

Modern Talking Pictures

Date (copyright or release):

nd

Length:

15 minutes

Target Audience:

Head Start trainees.

Description:

Narration interspersed with dialogue is used while the cameras and interviewers visit four different families. The film constantly revolves from one home to the next. Subtitles appear with key words (i.e., sensitive, courageous, helpful) that are supposed to describe the good Head Start teacher.

Narration with subtitles made it too "educational"; it moved rather slowly.

Technical Evaluation:

Fair--film shows age; sound O.K.

Suggested usability:

May be reshot without emphasis on Head Start visitors, but probably not worth it. Use for stock footage is questionable, except for segments with the first housewife (kids climbing all over her and conversation interesting) or the pictures of black ghetto youth with a guitar playing in the background--very effective.

Title:

From My Point of View

Format:

16mm or Super 8

Color

Producer:

Education Development Center

Distributor:

EDC

Date (copyright or release):

1973

Length:

ca. 15 min.

Target Audience:

Field-site volunteers; good for preschool educators; parents; etc.

Description:

Different age level children play same games with teacher. Shows cognitive development, not exactly in line with Piagetian stages. Stresses the concept of egocentrism in youngsters.

This film is good at showing cognitive development in children; however, too many examples of the same games with different children becomes a bit draggy.

Technical Evaluation:

Very good on color, sound, camera work, etc.

Suggested usability:

Perhaps sections of this film would be usable for stock footage, but this is doubtful. Only good for a teacher-student one-to-one testing situation scene. Content on cognitive development good, but would have to be rewritten. Not usable for discussion.

Title:

Mother and Child

Format:

Video cassette

Producer:

BBC

Distributor:

BBC

Date (copyright or release):

nd

Length:

ca. 7 minutes

Target Audience:

Adult - parents of young hospitalized kids

Description:

Story of a little girl, three-years-old, who is hospitalized without her mother being able to stay with her. She has trouble understanding the separation and cries and withdraws from the hospital staff. Later she is smiling and playing with parents at visiting time. After visiting hours are over, she cries again.

Technical Evaluation:

Starts and stops with no beginning and end--not high quality, but some effects good, such as feeling of loneliness.

Suggested usability:

Stock footage: Shots of a child expressing the feeling of loneliness

Title:

Learning to Talk: An Intro.
to Language Development in Infancy

Format:

Video-cassette *

Producer:

Distributor:

Infant Education Department of High/Scope

Date (Copyright or release):

Length:

nd

24 minutes

Target Audience:

Parents of Small Children

Description:

Format is with parent and baby working with home visitor; explanations are given by lady narrator.

Good basic information given on early speech development to assist parents in aiding their young children to talk. Slow movement with little action.

Beginning sounds, vocally responding to people, imitating sounds, and effectively using first words and phrases are the focus of examples used to demonstrate early steps in learning to communicate with words.

Technical Evaluation:

Below average -- extra noise -- video peaking

Suggested Usability:

No stock footage.

Script writer material on development of speech.

Title:

Early Learning: An Intro. to
the Stages of Development in
Infancy

Producer:

High/Scope

Date (Copyright or release):

1973

Target Audience:

Mothers

Format:

Video-cassette -- black and white

Distributor:Length:

26 minutes

Description:

Mother, baby and home visitor (narrator) interact in baby's learning experience. Narrator talks down to audience. Boring; slow moving; too long and drawn out for material presented.

Using minimum of technical language, the key infant (0-24 months) behaviors are illustrated for each of the six sub-stages of development during the sensory motor period.

Technical Evaluation:

Average; talent poor.

Suggested Usability:

Stock footage: babies playing at an early age
script writers' information on early development.

Title:

Have a Healthy Baby

Format:

16mm - color

Producer:

Churchill Films

Distributor:

Churchill Films

Date (Copyright or release):

1969

Length:

19 minutes

Target Audience:

Pregnant women or women before they get pregnant.

Description:

Animated film with narration, explaining the development of a fetus, interspersed with scenes of a real pregnant woman and her husband through pregnancy and childbirth. The film follows a day-by-day progression of fetal development via the animation. Explains to pregnant women what happens and what to avoid doing during pregnancy. Stresses good hygiene and nutrition, etc.

The film is not particularly high interest level with the animation and very "instructional" technique.

Technical Evaluation:

Very good in every way.

Suggested Usability:

Good background material on development of the fetus, in everyday language, but too slow-moving for good stock footage. Not suitable for group discussions.

Title:

Children Without

Format:

16mm - black and white

Producer:Guggenheim Productions, Inc.
for NEADistributor:

National Education Association

Date (Copyright or release):

1964

Length:

29 minutes

Target Audience:Adult--teachers, college--methods
Appalachian teachers and parents; migrant population teachers and parentsDescription:

Story of back hills family who moved to the city. Father drinks, mother is not home much; children lack physical and emotional needs that one inner-city school tries to remedy.

Film made to show off the Franklin School in Detroit. Script does good job in getting across the basics about cultural differences of these Appalachian children and other Detroit children. The acting done by the little girl is especially good.

Film is a bit dated looking and melodramatic, but holds viewer's attention very well. Content on parents' job is thin, concentrating on school's job (even this is dated information with the concern for minority education and individualized instruction). Still, it is good portrait of the impoverishment in the Appalachia urban child's life.

Technical Evaluation:

Good for an older black and white. Sound rather scratchy at times.

Suggested Usability:

Probably only usable for content from the at-home scenes. These would be good as stock footage if the sets and clothes were not so outdated.

Title:

E.P.I.E. Information Unit

Format:Kit: Cassettes (5 video) and
Filmstrips (8)Producer:Far West Laboratory for
Educ. Research & Development
San Francisco, Calif.Distributor:

Same

Date (copyright or release):

1972

Length:

na

Target Audience:Teachers
Administrators
ParentsDescription:

The unit was developed to inform decision-makers about innovative alternatives in the education of young children from preschool through the third grade. It does not recommend any one program but presents several alternative ones.

Designed mainly for organized pre-school programs instead of parenting practices.

Technical Evaluation:

Good

Suggested usability:

Cognitive curriculum filmstrips --- good still shots of animals, adults, and children

Title:

The Report Card

Format:

16mm - black and white

Producer:

Encyclopedia Britannica

Distributor:

Encyclopedia Britannica

Date (Copyright or release):

1970

Length:

5 minutes

Target Audience:

Parents
Students

Description:

Riccardo leaves for school on the day that report cards are to be given out. His mother reminds him not to forget. When he receives the card, he has done well and is anxious to get home to show his mother so that she will be proud of him. Meanwhile, his mother is having a difficult day. When he arrives at home, instead of asking immediately about his grades, she yells at him for spilling the mop water. Because of his mother's trying day, she was not able to give him the reward and praise that he needed.

Still and live shots with little narration or dialogue.

Technical Evaluation:

Good

Suggested Usability:

Background material on the importance of gaining respect and approval.

Title:

Think Fine, Feel Fine

Producer:

Roger Rude

Date (copyright or release):

nd

Format:

Video-Cassettes -- Color
six - 15 minutes lessons made for TV

Distributor:

Midwestern Educational Television
Inc/ at KTCA - TV St. Paul, Minn.

Length:

15 minutes each

Target Audience:

Children

Description:

The series is designed to establish in young children an understanding of their own feelings and attitudes and how they can be changed, with or without drugs or medicines.

Technical Evaluation:

Excellent

Suggested usability:

It is directed at children instead of parents.

Title:

Child Development 101

Format:

Video-Cassette - Color

Producer:Chicago TV College at
WTTW-TVDistributor:Great Plains National Instructional
Television LibraryDate (copyright or release):

1973

Length:

30 - forty minute lessons

Target Audience:

College class

Description:

Series deals with the basic principles that govern human growth and development . . . from prenatal life through adolescence. Attention is paid to the early years of life. The whole child approach is emphasized. Male narration. Scenes of teacher with children shown. Piaget is quoted. Terms used are college level.

Technical Evaluation:

Average -- camera work poor.

Suggested usability:

College level vocabulary

Title:

Jeffrey at Home

Format:

16mm - black and white

Producer:

Education Development Center
Cambridge, Mass.

Distributor:

EDC

Date (Copyright or release):

1973

Length:

11 minutes

Target Audience:

Field-site volunteers, but also good for parents of young children--especially single parents.

Description:

One in the series of "at home" films--this time on a single parent. Breakfast is used again as the setting to show the difficulty of meal preparation and getting children off to school with no help for the mother. However, this film does not really show the effects of the lack of a father on the psychological well-being of the child. It would be best to see this with one or two other "at home" films to see comparisons.

Technical Evaluation:

Very good lighting for indoor shooting, excellent camera work, and good sound.

Suggested Usability:

Good in spots, i.e., scenes of mother cooking, watching baby, and getting Jeff ready for school. Usable for stock footage with proper introduction to what is happening. Not much concrete information to be used for background; but potential discussion stimulant for group of single parents.

Title:

Sibling Rivalries and Parents

Format:

16mm - Black and White

Producer:

Crawley Films of Canada

Distributor:

McGraw-Hill Text Films

Date (Copyright or release):

1956

Length:

11 minutes

Target Audience:

Parents; students of child psychology.

Description:

Narrated with dialogue interspersed. This film shows a 1956 family with three children who exhibit some classic sibling rivalries. The parents are rather good models in handling the situations; but the age and dated look to the film make it unusable except for background material purposes.

Technical Evaluation:

Poor. Synchronization of sound and picture off a bit. Sound track skips occasional words.

Suggested Usability:

Only recommended for background information on sibling rivalries. Otherwise too dated.

Title:

Helping The Child Face The Don'ts

Format:

16mm - black and white

Producer:

Encyclopedia Britannica

Distributor:

Encyclopedia Britannica

Date (Copyright or release):

1948

Length:

11 minutes

Target Audience:Child study
School-college-specialDescription:

Shows how the child's personality develops as he conforms in his own way to restraints imposed by society. Illustrates restrictions which protect the child from danger, those which restrain him from taking things that belong to others, and those which teach him to respect the rights of others.

Technical Evaluation:

Very dated -- below average

Suggested Usability:Little -- too old
Material good if refilmed.

Title:

Helping The Child Accept The Do's

Format:

16mm - Black and White

Producer:

Encyclopedia Britannica

Distributor:

Encyclopedia Britannica

Date (Copyright or release):

1948

Length:

11 minutes

Target Audience:

Child study
School-special

Description:

Uses everyday incidents to show how the child's personality is influenced by society's established patterns of behavior for personal living, for both sexes, and for human relations.

Technical Evaluation:

Too dated.

Suggested Usability:

Little unless refilmed to update.

Title:

Organizing Free Play

Format:

16mm - Black and White

Producer:

Department of Psychology

Distributor:

Vassar College, New York University

Date (Copyright or release):

nd

Length:

22 minutes

Target Audience:

Project Head Start Training Film

Description:

This film focuses on the facet of early childhood education called Free Play. Using preschool children and their teachers in the physical surroundings of the nursery school, the film discusses the question: What is free play? What do children learn from it? and How does one control free play? Narration behind activities; good ideas presented; easy to understand; shows actual program in progress.

Technical Evaluation:

Lines through film--black and white--lighting poor

Suggested Usability:

Segments could be used independently for demonstrating children in organized free play.
Little background material.

Title:

Babies Like Attention

Format:

Video-cassette - black and white

Producer:

High/Scope

Distributor:Date (Copyright or release):

nd

Length:

13 minutes

Target Audience:

Mothers

Child Study Groups

Description:

Mothers spontaneously comment while watching video tape segments of themselves interacting with their children. The mothers discuss a variety of ways to encourage children, as well as the ineffectiveness of habitual praise.

Simple to understand; variety of educational backgrounds in the mothers group; low interest; no enthusiasm; little camera movement.

Technical Evaluation:

Poor to fair

Suggested Usability:

Parent group to show ways children have to get attention.

Title:

Person to Person in Infancy

Format:

16mm - black and white

Producer:Department of Psychology
Vassar CollegeDistributor:

National Institute of Mental Health

Date (Copyright or release):

nd

Length:

22 minutes

Target Audience:

Parent Planning Groups

Parents

Child Care Groups

Psychology Classes

Description:

Narration behind action scenes. Too much repetition of babies doing the same things. Content was good but narration was slow and combined with the repetition, the film was boring.

The film stresses the importance of the human relationship between infant and adult, and shows that in group care as well as at home there can be a considerable range of warmth and adequacy of relationship on the infant's readiness and eagerness for new experiences.

Technical Evaluation:

Fair -- continuity bad.

Suggested Usability:

Background material on developing human relationship in infancy and its importance later on.

Title:

Personality and Emotions

Format:

16 mm - black and white

Producer:

Encyclopedia Britannica

Distributor:

Encyclopedia Britannica

Date (copyright or release):

1955

Length:

13 minutes

Target Audience:

Parents
Psychology study groups
Parents of more than one child

Description:

The cry of the newborn baby prefaces various stages in the development of emotions. Film suggests recognizing emotions for what they are and using them to build happier and richer personalities. Action scenes with occasional dialogue and narration by male voice. Low interest -- slow moving -- little action

Technical Evaluation:

Film jumpy -- scratched - very dated

Suggested usability:

Background material on the study of emotions and their development

Title:

Should I Know My Child's IQ?

Format:

16mm - black and white

Producer:

Kansas National Educ. Assoc.

Distributor:

Kansas University

Date (Copyright or release):

1961

Length:

27 minutes

Target Audience:

Parents

Parents of preschool children

Description:

Educators give their opinion on how parents can help to prepare their children for school.

Technical Evaluation:

Dated -- fair

Suggested Usability:

Instructions to parents on helping to prepare a child for school.

Title:

Discipline and Self Control

Format:

16mm - black and white

Producer:

Department of Psychology

Distributor:

Vassar College

Date: (Copyright or release):

nd

Length:

20 minutes

Target Audience:

Teachers

Description:

The qualities of a good headstart teacher are emphasized in detail.

Technical Evaluation:

Average

Suggested Usability:

First part of the film (where the teacher is giving ideas on how to attain self-control through proper discipline) could be helpful to parents.

Title:

Mothers and Toddlers: Humanizing
the Growth Experience

Format:

16mm - black and white

Producer:

David Altschul

Distributor:

Journal Films, Inc.

Date (Copyright or release):

1970

Length:

17½ minutes

Target Audience:

College
Parent Groups
Adult

Description:

The film documents a unique pre-school program, the Toddlers Lab. Initiated by the Martin Luther King Family Center, a Black Social agency, the lab is a growth experience not only for the toddlers but also for the mothers.

Music and narration behind action scenes of children, parents and teachers. Fast moving, snappy music with good narration.

Technical Evaluation:

Average

Suggested Usability:

Stock footage of black children and mothers playing and working together. Good material for learning about the feelings of children and how they depend on those of their parents.

Title:

When Should Grownups
Help?

Format:

16 mm - black and white film

Producer:

Dept. of Psychology

Distributor:

Vassar College
New York University

Date (copyright or release):

nd

Length:

14 minutes

Target Audience:

Class discussion and training in Observation
Parents
Prospective parents

Description:

This film points out that occasionally adult help is necessary for the preschool child to succeed in projects which he has undertaken. At other times it is important for adults not to intrude their goals of speed and efficiency.

Narration behind action scenes.

Technical Evaluation:

Streaking on film -- Fair -- Dated

Suggested usability:

Ideas presented on helping a developing child in trying situations.

Title:

The First 18 Months: From
Infant to Toddler

Format:

5 Color Filmstrips, Record

Producer:

Parents' Magazine

Distributor:

Parents' Magazine Films, Inc.

Date (Copyright or release):

1974

Length:

10 minutes each

Target Audience:

All prospective and new parents

Description:

This is a series of things new parents can be prepared to look for in the actions of their newborns. It incorporates some of the ideas from a few of the other Parents' magazine sets, but in less depth. New sights, sounds, and relationships are discussed here, giving cues to the parents of the child's point of view and how best to anticipate and handle newborns' responses. Emphasis is placed on love, warmth, health needs, talk, etc., for good family time, making them a bit simplified (but not incorrect). Doesn't develop ideas much. Shows more fathers with babies. Has slightly high vocabulary for average parent.

The new arrival
Discovering the world
Making friends with the family
First steps, first words
A time for adventure

Technical Evaluation:

Very good pictures for quality of color, composition, etc.; second side of record not usable. Cassette tape might be better quality.

Suggested Usability:

Good for soundtrack use. Gives general information on infants; limited use to short, explanatory segments. Fine for slides (still shots) of young children of various ethnic origins. Could be used as discussion stimulant for parents' groups.

Title:

The Future of the Family

Format:2 Filmstrips
Record
ColorProducer:

Guidance Associates

Distributor:

Guidance Associates

Date (copyright or release):

1972

Length:

10 min. each

Target Audience:

General audience.

Description:

A portrait of various types of family and communal situations to which many experts think American society is headed. Covers nuclear, extended, and communal families, as well as architectural and ecological projects that both serve and influence family groupings.

Good material, but focuses on just a few very futuristic ideas, which does not necessarily give a realistic picture of the future of the American family. Idealistic and a bit avant-garde--what the experts would like to see happen to the American family. "Future Shock" type material. Narration interspersed with experts' comments and beautiful photography make it an appealing and interesting filmstrip set, but of questionable value for T.E.P. use.

Technical Evaluation:

Excellent photography, color, composition, sound.

Suggested usability:

Very good for still shots of counterculture families and unique architectural edifices. Also good for material on futuristic ideas about family structure, but not too applicable for parents rearing children right now.

Title:

Understanding Changes in the
Family

Format:

5 Color Filmstrips, Record

Producer:

Guidance Associates

Distributor:

Guidance Associates

Date (Copyright or release):

1973

Length:

6 minutes each

Target Audience:

Specified audience is elementary education teachers or youngsters who might be in one of the four situations pictured. Could also be used with parents who are about to adopt, divorce, or who have a death in the family, and need to explain these things to their children.

Description:

This set of filmstrips explore five different kinds of experiences a child might go through that would be hard to understand. Part I is a general, almost totally pictorial, treatment of what a family is (staying mainly with nuclear family groupings). Part II is a story of a trip to the zoo for a mother, an older brother, and a 2-3 year old baby brother. It shows the jealousy and misunderstanding that can occur if parents are not sensitive to the older children's feelings. Part IV is an animated account of several different questions and/or problems children might have when their parents divorce. Part III is a story demonstrating the different attitudes and questions often seen in adopted children and their naturally-parented friends. Part V is an exploration of the child's point of view about what being dead really is, how dead people feel, and how the living cope with the death of loved ones. All material merely sufficient for lead-off; however, Part IV is especially well done in terms of inclusive content and treatment.

Technical Evaluation:

Excellent quality color, composition, lighting, etc., in still shots. Sound excellent. Narration very good.

Suggested Usability:

Probably not too useful for stock footage, except for nice still photos, but good for simple introductory material to the four important topics treated if used as background material. Excellent lead-off discussion material. Discussion guide available.

Title:

Four Families: Part I & II

Format:

16mm - black and white

Producer:

National Film Board of Canada

Distributor:

McGraw-Hill

Date (Copyright or release):

1960

Length:

29 minutes

Target Audience:

Anthropology students; parents; teachers; general audience.

Description:

Comparative shots of daily child-rearing practices in four (4) countries. Shows what attitudes are encouraged and different ways of handling common baby needs.

Margaret Mead narrates. Shows bathing, feeding, general handling, and family interaction with one-year-olds in India, France, Canada and Japan. Mead and narrator comment throughout and point up differences. An interesting and realistic look at mothering in different cultures; not much information on current American parenting. Canadian section is middle class. Treatment of all cultures is very good, but a bit simplistic for complete coverage.

Technical Evaluation:

Old, but OK.

Sound, lighting, camera work good.

Narration very good.

Suggested Usability:

Good for some background information on comparison of different ways mothers care for infants, but too old and anthropological for use for stock footage.

Title:

The Long Childhood of Timmy

Format:

16mm - black and white

Producer:

American Broadcasting Co.

Distributor:

McGraw-Hill Text Films

Date (Copyright or release):

1967

Length:

50 minutes

Target Audience:

Special education teachers
 Parents of mentally retarded

Description:

Story of a family preparing to send a mongoloid son off to school. The theme is that a loving, challenging home life can help a delayed child progress to his full potential.

"A day in the life of..." format is very effective; shot at home. Active camera work, touching scenes, and basic content about how to parent this special type of child make this film both high interest level and informative. However, use of the term mongoloid is now out of date. "Sarah Has Down's Syndrome" has same basic information and is more up-to-date and in color. "Timmy," though, also goes into the separation anxieties of all the family members and Timmy himself, which "Sarah" does not treat at all.

Technical Evaluation:

Fair--shows age, but OK.

Suggested Usability:

Would be good for stock footage if term mongoloid not in scene. Not too dated looking, and contains a good basic statement on how to parent this type of child. Excellent for group of parents of children with Down's Syndrome, especially those considering special school placement.

Title:

Take a Running Start

Format:

16mm - color

Producer:

Screenscope Productions

Distributor:

Modern Talking Pictures

Date (Copyright or release):

? (ca. 1968?)

Length:

16 minutes

Target Audience:

Head Start teacher training
Appalachian parents of preschoolers
Early Childhood classes

Description:

This film was shot entirely in Raleigh County, West Virginia, and is a good explanation of the home-based Head Start Program there. It has good real life shots in poor Appalachian homes, but it does not give specific or useful advice.

Music, camera work, and scenery all add to making this a rather emotional look at these disadvantaged children--high interest level maintained throughout.

Technical Evaluation:

Color good, but a little yellow in opening scene. Sound, etc., very good.

Suggested Usability:

Good for stock footage, especially parts with music, but not too helpful for background information (too specific to Head Start).



Title:

Visual Pursuit and Object
Performance

Format:

Video-cassette - Black and White

Producer:

High/Scope

Distributor:Date (Copyright or release):

nd

Length:

27 minutes

Target Audience:

Parents
Child development groups

Description:

The child's increasing ability to recognize and distinguish objects, to remember them, and to actively look for them when they are not in view are shown in four sequences that occur during the sensory-motor period. In-depth study of babies practicing to reach, touch and grasp objects.

Technical Evaluation:

Camera work poor and video waves throughout - utilization of real mothers does not make for good viewing.

Suggested Usability:

Background material on motor development and visual search.

Title:

Marc at 18 Months

Format:

16mm - color

Producer:

Ruth Formanek

Distributor:Knowledge Tree Films - Received from Center
for Media Development, Inc.Date (Copyright or release):

1974

Length:

ca. 22 minutes

Target Audience:Parents
Training Film
Child Development GroupsDescription:

Action scenes of Marc (18 months) with narration by male and female voices. Rather technical terms used. Marc is shown at 18 months with emphasis on his motor development.

Technical Evaluation:

Above average.

Suggested Usability:

Motor development in the 18 month child.

Title:

The T.H. Bell System
Home-Based Preschool Educ.

Format:

Kit: Cassettes (5-audio), and
Filmstrips (10)

Producer:

Olympus Instructional
System

Distributor:

Olympus Publishing Company
937 East Ninth Street
Salt Lake City, Utah 84105

Date (copyright or release):

1973

Length:

ca 15 minutes

Target Audience:

Parents

Description:

- Contents: (1) Activities and Experiences for Helping Parents Learn
(2) Methods for Helping Parents Learn
(3) The Nature of the Adult Learner
(4) Helping Children Learn Informally at Home
(5) How Children Learn: Parts I & II
(6) Activities to Help Children Learn

These filmstrips were used as the still shots for the film, "Days of Discovery."

Technical Evaluation:

Good

Suggested usability:

Instructions given to parents on activities for their babies and children.

Title:

Kenny Wants to Help

Format:

16mm... color film

Producer:

McGraw-Hill

Distributor:

McGraw-Hill

Date (Copyright or release):

nd

Length:

9 minutes

Target Audience:Grades 3-6
ParentsDescription:

Musical background behind action scenes with a little dialogue.
Easy; non-technical; fast moving; colorful.
Kenny is a six-year-old boy that needs to feel that he is helping someone.
He tries at home without receiving the satisfaction that he needs. He then goes through the neighborhood and helps people in need and he is given these emotional rewards.

Technical Evaluation:

Very good except for the talent, which appears staged in spots.

Suggested Usability:

Material on feeling needed and useful.

Title:

Child Care and Development

Format:

16mm - black and white

Producer:

Elizabeth Hurlock

Distributor:

McGraw-Hill

Date (Copyright or release):

1950

Length:

17 minutes

Target Audience:

College

Adult

Parents

Child Development Groups

Description:

Narration behind action for majority; also included are segments of people talking. Film was quite dated: clothes, household articles, and automobiles. Totally white population.

Families who usually meet only during summer vacation compare their children from previous years and also compare one child's development with another's in the group. Segments were long and slow moving.

Technical Evaluation:

Average -- some scenes were too slow -- appearance was dated.

Suggested Usability:

No stock footage in its present form.

Script writers could use the film to become familiar with child development, particularly with play development.

Title:

Language Development
(Psychology Today Series)

Format:

16mm - color film

Producer:

Peter Jordan

Distributor:

CRM Productions

Date (Copyright or release):

nd

Length:

ca 25 minutes

Target Audience:

Child Development Classes
Psychology Classes
Educated Parents

Description:

Narration with comments from recognized Ph.D.'s in the field of language development. Vocabulary too technical for most parents.

A good technical film on language development including the stages that a child must go through in order to learn to talk. Film would have to be redone with new narration in order to be understood by the majority of parents.

Technical Evaluation:

Above average technically but the camera was miss aimed a few times.

Suggested Usability:

Stock footage: good color scenes of children playing -- cute colored line sketches of children and parents.

Entire film could be used if new narration was used to make it less technical.

Title:

Learning While They Play

Format:

16mm - black and white

Producer:N.Y. State College of Home
EconomicsDistributor:Cornell University Film Library
Ithaca, New YorkDate (Copyright or release):

nd

Length:

28 minutes

Target Audience:

College

Description:

Lecture type narration with lively musical background. Discussion of sensory motor development. Emphasis on materials rather than people.

Technical Evaluation:

A little below average.

Suggested Usability:

College training film.

Title:

Helping in the Care of
Younger Children

Format:

16mm - black and white

Producer:

Coronet

Distributor:

Coronet

Date (Copyright or release):

1953

Length:

10 minutes

Target Audience:

Parents
Child Study Groups

Description:

Narration with frequent dialogue by character; easy, non-technical terms used; low interest due to slow movement.

Discusses the care of younger children in a family group. Describes the needs of children, and demonstrates how adequate care of children depends on a recognition of these needs by adults and adolescents in the family. Shows how understanding aids in gaining the cooperation of younger children.

Technical Evaluation:

Below average -- dated.

Suggested Usability:

Background: Ways of letting older children care for younger ones. Would require updated filming.

Title:

To Reach a Child: At First There
Is a Time of Adjustment

Format:

16mm - Color Film

Producer:

Nova University, Ft. Lauderdale, Fla.

Distributor:

Nova University

Date (Copyright or release):

nd

Length:

30 minutes

Target Audience:

Parents of newborns.

Description:

Two experts talk about child development, and then talk with some parents about their newborn child. Some stock footage of a childbirth, and of some other newborns is shown as the experts (two women) explain what a newborn can and cannot do. The scene shifts off to two adults (preschool teachers) who demonstrate to parents how to construct toys from common household articles, non-toxic paint, and glue.

All the nine films in the series are of the same format, mainly showing the two experts with a real baby, demonstrating his skills, and also showing the toy construction in each film. Interview style and stock footage are unique to the first film in the series. It is a very uninteresting format, and everything looks and sounds "canned" -- studio sets, and poor scripts.

Technical Evaluation:

Acting poor, sets poor, lighting and camera work only average. Good color, and sound good, except on #8.

Suggested Usability:

Not recommended for stock footage unless you want some sequences on toy construction. Content is really pretty good on child development and everything is demonstrated with a "real child," but only usable for background information. Not recommended for group discussions.

Title:

Feely Bag

Format:Film Strip (missing)
Cassette (one of a whole set)Producer:Far West Laboratory for Educational
Research and DevelopmentDistributor:General Learning Corporation
Morristown, New JerseyDate (Copyright or release):

1971

Length:

10-15 minutes each

Target Audience:

Parents of young children (to five-years).

Description:

These tapes describe games to play with young children. They give step-by-step directions on how parents should use the materials and what responses should be given to the child. For each game, an objective is stated in terms of what the game should teach the child. They are synchronized to go with the filmstrips. Set has written parents' and librarians' materials to go with it.

Sound cans, color blocks, number puzzle, color lotto, stacking squares, wooden table blocks, and flannel board are the games included.

Technical Evaluation:

Fair sound; visual not available.

Suggested Usability:

Not recommended.

Title:

Life with Baby

Format:

16 mm - black and white

Producer:Distributor:Date (copyright or release):

1948

Length:

19 minutes

Target Audience:Parents
ChildrenDescription:

Narration behind action scenes. Non technical
Shows the findings of Dr. Arnold Gesell at the Yale University Clinic
concerning the mental and physical growth of children. Consists of candid
camera shots photographed through a one-way vision dome.

Technical Evaluation:

Fair -- Old

Suggested usability:

Material on the developmental stages of babies
Too dated to be used in present form

Title:

Cans: A Learning Toy

Format:

Video Cassette - Black and White

Producer:

High/Scope

Distributor:

High/Scope

Date (Copyright or release):

nd

Length:

17 minutes

Target Audience:

Parents

Description:

This program offers a practical demonstration of how a household object, a can, can be used as an educational toy. Containers are used to show a sequence of stages in the way an infant plays with material during the sensory motor period.

Technical Evaluation:

Fair -- since mothers and not actors were used and there's a lack of good editing, this makes viewing dull.

Suggested Usability:

Information on finding things for babies to play with from around the house.

Title:

This is Robert: Part I

Format:

16mm - Black and White

Producer:

Department of Child Psychology
Vassar College

Distributor:

New York University

Date (Copyright or release):

1942

Length:

40 minutes

Target Audience:

Parents of child age 3½ to 7

Description:

Male and female narration behind action scenes -- one segment with dialogue. Narration old -- easy, non-technical -- low interest, slow moving. Presents a case study of a young boy, covering the period 3½ to 7. It concentrates on his physical characteristics, daily routine, and his dealing with people, things and animals. Demonstrates the protective play technique of child study. Compares Robert with other children.

Technical Evaluation:

Fair -- no color, very dated, sound weak.

Suggested Usability:

Ideas could be used but there are more up to date films covering the same general subject. Film would have to be reshot and updated to be of value.

Title:

Learning to Learn

Format:

16mm - black and white

Producer:

Charles Cahill and Associates

Distributor:

Wexler Film Association

Date (Copyright or release):

nd

Length:

14 minutes

Target Audience:Teachers
ParentsDescription:

Musical background with an occasional statement or short narration from teacher.
Fair quality in easy non-technical terms.

Documentary shows how imaginative methods and materials can instill in very young children the desire to learn.

Piaget and Montessori are evident in the film.

Technical Evaluation:

Below average -- voice bad -- difficult to understand.

Suggested Usability:

Little or none.

Title:

Care for Two: Baby and You

Format:

Filmstrip, Record, Color

Producer:Pampers: Mother and Child Care
ServiceDistributor:

Proctor and Gamble

Date (Copyright or release):

1972

Length:

15 minutes

Target Audience:

Parents of Newborns

Description:

Animated filmstrip on efficient homemaking practices and care techniques to be used with small infants. Low interest level and very standard information make this film of questionable usage value.

Technical Evaluation:

Very good, but unimaginative art work for the animation.

Suggested Usability:

Not usable except for possible content use.

Title:

Guiding Behavior

Format:

16mm

Producer:

Churchill Films

Distributor:

Churchill Films

Date (Copyright or release):

nd

Length:

ca. 20 minutes

Target Audience:

Parents or teachers of preschool children.

Description:

Several situations are shown in which a teacher is having trouble disciplining or keeping control of a group of young children. Narrator asks, "What would you do?" Little is given in the way of methods for handling these problems.

Technical Evaluation:

Sound -- almost impossible to hear what anyone is saying, including narrator.
Hair styles, clothes dated.

Suggested Usability:

Not recommended, except as background material.

Title:

Setting the Stage for Learning

Format:

16mm - black and white

Producer:

Churchill Films

Distributor:

Churchill Films

Date (Copyright or release):

nd (but old)

Length:

22 minutes

Target Audience:

Parents of toddlers

Teachers of pre-schoolers

Description:

Shows small children playing on playground most of the time. Narrator comes in infrequently and asks viewer what he/she thinks this or that piece of equipment does for the child. Several different play activities are shown, both indoors and out (but mostly out). The film is left open-ended with the question: "What do you think constitutes a good environment for learning?" Playground equipment is stressed as a way to build physical skills, self-image, and practical skills.

The film is slow-moving and dated looking.

Technical Evaluation:

Sound is sometimes a bit unclear and the film shows age.

Suggested Usability:

Not recommended, except for background information on playground equipment.

Title:

Life Begins

Format:

16mm - black and white

Producer:

Encyclopedia Britannica

Distributor:

Encyclopedia Britannica

Date (Copyright or release):

1958

Length:

58 minutes

Target Audience:

Parents

Anyone interested in child development.

Description:

Narration (male and female) with mother and baby observed in various stages of development. Educated -- low interest -- slow moving. Based on research at Yale Clinic of Child Development under the direction of Arnold Gesell. Attention is directed to the need for a better understanding of the laws governing infant's mental and physical growth so that a happier social order may develop. Better, more up to date, material is available.

Technical Evaluation:

Fair

Suggested Usability:

Little stock footage because it is dated.

Title:

How an Average Child Behaves:
Ages 1 Through 5

Format:

5 filmstrips, record, color

Producer:

Parents' Magazine

Distributor:

Parents' Magazine Films, Inc.

Date (Copyright or release):

1968

Length:

10 minutes each

Target Audience:

Teachers, parents, home economics students, nurses-in-training, and others who work with children.

Description:

How An Average One-Year-Old Behaves
What to Expect of a Two-Year-Old
Introducing the Three-Year-Old
A Pictorial Guide to the Four-Year-Old
Portrait of a Five-Year-Old

This is a review of physical and mental and emotional skills that parents can expect to see in their children at specified ages. Done in all still cartoon drawings with taped narration. Not high interest level.

Problems with too age-specific information and some rather sexist remarks.

Technical Evaluation:

Very good quality pictures and sound, but art work very simplistic and unimaginative.

Suggested Usability:

Not recommended for stock footage or background material (except some information on audio portion), but possibly usable with parent discussion groups.

Title:

Children's Emotions

Format:

16mm - black and white

Producer:

McGraw-Hill Text Films

Crawley Films, Ltd.

Date (Copyright or release):

1950

Distributor:

McGraw-Hill Text Films

Length:

22 minutes

Target Audience:

Parents or workers with small children.

Description:

Narrator describes various emotions children feel, and encourages parent (or viewer) to see things from child's point of view. Shows how emotions mature and change with age.

Fear, anger, jealousy, and happiness are covered -- with tips to parents on how to deal with each.

Dated.

Technical Evaluation:

Soundtrack not consistent, occasionally skips. Film shows age with thin black lines showing in places.

Suggested Usability:

Not recommended -- too dated.

Title:

Parents Are Teachers Too

Format:

16mm - black and white

Producer:Project Head Start, Parent Child
Centers, Pacific Training & Tech.Distributor:

Modern Talking Pictures

Assistance
Date (Copyright or release):Length:

nd

20 minutes

Target Audience:Parents interested in rural preschools.
Head Start personnel and administrators.Description:

Discusses the role of the parent as a child's first and continuing teacher; points out that learning comes more easily with good communication between school and home.

The parents themselves narrate the major part of the film, and this (along with the music) helps maintain interest. The film is primarily a visual explanation of one particular pre-school program in West Virginia.

Technical Evaluation:

Sound not too clear, hard to understand, possibly due to bad acoustics in viewing room. Shows some age, but OK.

Suggested Usability:

Good for stock footage of Appalachian poverty, both indoors and out, but too specific to the PCC program for any background material.

Title:

The Child At Play

Format:

Black and White

Producer:

Vassar College

Distributor:

New York University Film Library

Date (Copyright or release):

1952

Length:

20 minutes

Target Audience:

Teaching personnel; parents.

Description:

This film shows four or five children in a playroom through a two-way mirror. A play therapist is present with the children. Different ages' play activities reveal different stages of growth and different needs and personalities. It illustrates their reactions and how they play with others.

The film is done via a blow-by-blow description by the narrator of what each child is doing. This helps to emphasize differences as film goes on.

Technical Evaluation:

Pretty good, but shows some age.

Suggested Usability:

Could be used for stock footage, but not highly recommended.

Title:

"Teaching Your Child" -- #3

Format:

Video-cassette - color

Producer:

CEMREL, Inc.

Distributor:

KTCA-TV
Minneapolis

Date (Copyright or release):

1972

Length:

30 minutes

Target Audience:

Parents of young children.

Description:

This film depicts parents and children in various situations, shows stills while narrator asks questions, and reviews the material twice. The major emphasis of the scenes and questions is on positive reinforcement and behavioral modification of children. The content was very good and presented in a non-technical manner.

Technical Evaluation:

Very good, lacks a little continuity because of segmented format.

Suggested Usability:

Stock footage, except for technical questionability. All scenes good to use; script good. Very usable for background material, can be rewritten. Good for discussion also.

Title:

Broken Eggs

Format:

16mm - color

Producer:

Education Development Center

Distributor:

EDC

Date (Copyright or release):

1972

Length:Target Audience:

Field-site workers; parents of preschoolers; day-care workers, etc.

Description:

This film shows things going disastrously for a teen volunteer at a day care center when she tries to give a lesson on bird's nests and eggs. The children break all the eggs and the teenage girl gets so mad she has to leave the room and let someone else take over the clean-up. Unfortunately, the camera is being reloaded and misses the actual egg-breaking scene. Then a group of teen volunteers and a leader talk over the day's activities and try to offer suggestions about what happened and alternative methods to handle it.

The depiction of loss of patience, self-analysis, and the curiosity and unpredictability of the children is done very well. Any parent could identify with the teen's feelings.

Technical Evaluation:

Color a bit pink. Camera work good, catching expressive facial pictures. Good sound.

Suggested Usability:

Very good for stock footage; either to show things going wrong, humorously, or to show good "rap" session analyzing the event. Good content for background material, but especially useful as discussion stimulant for parents who want to talk about discipline, etc.

Title:

Teddy Won't Eat

Format:

16mm - color

Producer:Viking Films, Inc.
Fleetwood Films ReleaseDistributor:Coe Film Associates
70 East 96th Street, New York, New York 10028Date (Copyright or release):

nd

Length:

10 minutes

Target Audience:

Young children.

Description:

Animated film, using puppets. Narrated. A story directed at preschoolers with the message that those who don't eat well may get so light a balloon may lift them off the ground (as it does to Teddy in this film).

Not really much help to parents of poor eaters; directed totally to the children. Puppets and sets are average.

Technical Evaluation:

Average

Suggested Usability:

Not recommended.

Title:

Straight Talk About Pregnancy

Format:

Color slides - cassette
Set includes 9 posters, slides,
cassetts, pams, etc. ✓

Producer:

The National Foundation -
March of Dimes

Distributor:

The National Foundation -
March of Dimes

Date (Copyright or release):Length:

nd

Target Audience:

Prospective mothers.

Description:

Standard information about what to eat, what to expect in labor and delivery,
and other basic information for pregnant women.

Narration voice and tape are so bad, this package should not be considered.

Technical Evaluation:

Not usable. Narration voice and quality of tape are poor.

Suggested Usability:

None.

Title:

Talking Together

Format:

16mm - black and white

Producer:Communication Lab of the Bank St.
College of Educ. for O.E.O.Distributor:

Secured from Modern Talking Pictures

Date (Copyright or release):

nd

Length:

20 minutes

Target Audience:Parents
TeachersDescription:

Head Start leaders discuss the importance of the program with a group of mothers and grandmothers. Problems related to the program are discussed, such as the use of bad language and what can be done to improve upon the situation -- "The teacher suggests to the parents that its use be ignored." Geared more toward school attendance than pre-school.

Technical Evaluation:

Fair - poor sound, voices, and in black and white

Suggested Usability:

Little or no usability.

Material Identified, Reviewed, and Evaluated
but Not Included in Report Due to Inappropriateness

<u>TITLE</u>	<u>SOURCE OF AVAILABILITY</u>
Balance Games - "Jumping and Hopping"	SEDL
Behavior Is Caused	American Public Welfare Association
Bright Side	Mental Health Film Board, Inc.
The Child Watches	Time-Life Broadcast, Inc.
Children are Not Problems--They are People	University of Kansas, Bureau of Child Research
Children Growing Up with Others	United World Films
Conscience of a Child	NET and American Psychological Association
Courtesy for Beginners	Coronet Instructional Films
The Critical Time	The Graphic Curriculum, Inc.
Development	CRM Films
Development of the Child; Cognition <i>for technical</i>	Harper & Row
Development of the Child: Infancy <i>no. by Monk</i>	Harper & Row
Family Circles	McGraw Hill
Feelings: What Are You Afraid Of?	Abram D. Murray--BFA Educational Media
From Social 6 to Noisy 9	Grawley: McGraw Hill
Frustrating Fours and Fascinating Fives	National Film Board of Canada
Girl of My Parents (Exploring Childhood)	EDC
Growing Up with Values, Sets I & II	Parents' Magazine
Guidance for the Seventies: Self Esteem	W. Va. Dept. of Mental Health
Guidance for the Seventies: Who's Responsible	W. Va. Dept of Mental Health
The Hard Way	NET
How to Use Tokens in Teaching	University of Kansas, Bureau of Child Research
I Am Five	Brandon Films

technical

<u>TITLE</u>	<u>SOURCE OF AVAILABILITY</u>
Learning	CRM Films
Learning Through Problems: A Baby's Point of View	High/Scope
Looking Ahead and Looking Backward: Four Marriages	Parents' Magazine
Object Concepts During Sensory-Motor Stage III	High/Scope
Object Constancy	Nova University: To Reach a Child Series
Objects and Activities in Learning	Cincinnati Public School
Parents--Who Needs Them?	Coronet
Perspectives on Language	Kansas University
Predicting Simple Effects	SEDL--Show #4A
Prejudice: Causes, Consequences, Cures	CRM
Problem Solving	Nova University: To Reach a Child Series
Psychological Differences Between the Sexes	McGraw Hill
The Roots of Criminality	NET Dr. Douglas Kelley University of California
Roots of Happiness	Sun Dial Films, Inc.
Sand Castles	Charles Cahill and Associates Hollywood, California
Shyness	National Film Board of Canada for McGraw Hill
Terrible Twos and Trusting Threes	National Film Board of Canada
To Be a Parent	AIA Productions
Understanding Emotions: The Adolescent Experience	Guidance Associates
Ways to Find Out	Paul Fillinger
What Do You Think?	ACI Films, Inc.
What Is A Family	Guidance Associates
Where to Begin with Non-Verbal Children	
With No One to Help Us	Modern Talking Pictures

Annotated Bibliography: Booklets and Pamphlets

American Association for Health, Physical Education, and Recreation. "Drug Abuse: A Primer for Parents," NEA, n.d.

Realistic explanation to parents of efforts they may try to keep their kids off drugs. Explains what drug abuse is, but does not detail specific types of drugs. Vocabulary too hard for any but educated parents.

Ames, Louise B., et. al. "A Briefing for Parents: Your Child and School Success," NEA, 1973.

Encourage parents not to ignore school problems. Stresses success and positive self-image as best methods. Good content.

Block Drug Company, Inc. "A Healthier Mouth--It's Up to You," 1975.

Shows what plaque is and how to prevent it.

Block Drug Company, Inc. "I'm Timmy and I Have a Dental Health Message for You," 1973.

Simple cartoon messages about how to brush teeth correctly, what foods are good for dental health, and how often to visit the dentist. Aimed at small children, this brochure is distributed in dentist's offices.

"A Briefing for Parents: How to Get the Most Out of School." NEA and National Congress of Parents and Teachers, N.D.

Physical, emotional, intellectual life of child in school--gives tips to parents on how best to make these three better. Good, but "preachy."

Brown, Bertram S., M. D. "When Your Child First Goes Off to School," National Institute of Mental Health, 1973.

10 points for parents to remember when it comes time for their child to go off to school. Being supportive and positive about the experience is important.

Chapel Hill Training--Outreach Project. "Working with Families: A Manual for Developmental Centers." Prepared by Dorothy P. Cansler, M.S.W. and Gloria H. Martin, M.S.W. Chapel Hill, North Carolina, n.d.

Outlines reasons for having the family programs, identifying the families, strategies for use with parents, and lists of resources.

Day Care and Child Development Council of America, Inc. "The Care of Children," ca. 1973.

Cites 1973 statistics about the number of working mothers and the need for a variety of day-care facilities in the U. S. for different kinds of ethnic groups, etc. Then, "What is the Council doing?" section tells of this organization's work.

Dittman, Laura L. "The Mentally Retarded Child at Home: A Manual for Parents," U. S. Department of HEW, Children's Bureau, 1969.

Covers questions parents might have about their retarded children, aged birth through adolescence. Fairly specific steps outlined for parents to follow, and segments on what the parents can do to help themselves cope with this abnormal home situation. Some pre-schoolers' info on toilet training, dressing, cleanliness and manners, discipline, speech, play, group experiences, and psychological tests. Gives suggested list of toys and equipment for home play, and one chapter on adolescence. Illustrated with drawings, but look dated.

"Doctor, Is My Baby Deaf?" Alexander Graham Bell Association for the Deaf, n.d.

A leaflet that lists Danger Signals of hearing loss in babies, and a list of steps to take if hearing loss is suspected.

Dreikurs, Rudolf, M. D. "Your Child and Discipline." National Education Association of the U.S., 1964.

Dreikurs gives advice on handling problem and obstinate children. He advises a patient, constructive attitude. Excellent quality of content. Relatively permissive approach, but logical.

Education Development Center. Social Studies Program. Exploring Childhood. 1973, 1974, 1975.

Whole program emphasizes children exploring on their own, with the aid of the fieldsite worker. Uses everyday experiences mostly, with aid for motivation in certain areas from films and games and other materials. These manuals for the fieldsite workers (and parents) are geared so that very little is given in the way of specific directions, but many probing questions are asked of the worker to stimulate him/her to be creative in ideas and in responses to the children themselves. Very little academic "early childhood" material is there, except for basics on the major theorists. The manuals call for as much learning from the kids on the part of the worker as for learning by the kids. Personal experience and relevant ideas are the basis for the activities, but the childrens' imaginations are by no means neglected. And, last but not least, the layout design, graphics, art work, etc., used in the manuals is nothing short of fantastic. Each one is different, but all are highly readable eye-catchers.

Program Overview and Catalog of Materials, 1975-76. Copyright, 1974, 1975.

Gives listings and annotations on films and other resources in the program, module by module. Part on parents only tells about seminars run for parents whose children are participating in the curriculum at school. Good photos, small print. B & W.

"Children's Art: As Children Develop"--Poster. Revised Experimental Edition, 1973.

Poster-sized foldup of different children's drawings, to be used by fieldsite workers in the art training.

"Making Connections: Seeing Development Module." Revised Experimental Edition, 1972, 1973.

This booklet, again for fieldsite workers, gives ideas to be put into the journal the worker keeps, ideas for observing patterns in growth, and ideas for a development "project" to be done by the worker--not the children. In the final section, Montessori, Erikson, and Piaget are given in biographical treatment with questions for the worker at the end to pull together ideas about child development from these three points of view. This one is more on the fieldworkers' level--not too much on methods to use with the kids. Slightly academic, but with practical application for field worker.

"Looking at Development: Seeing Development Module." Revised Experimental Edition, 1973.

A guide of methods for fieldsite workers to use. Worker looks at self and at children through use of photographs, collected items that show development over time, and situations that other fieldsite workers have used to make better observation of the children and their progress in handling difficult or new situations. No table of contents, otherwise excellent use of ideas and experiences.

"Child's Play: Seeing Development Module." Revised Experimental Edition, 1973.

Photographic first section with 3-4 word captions telling what play means to children (and others). Next sections give fieldsite worker ideas, charts for organizing games, questions for workers to think about when planning, participating in, and observing play behavior.

"Getting Involved: Working with Children Module." Revised Experimental Edition, 1973.

This is an introductory manual for fieldsite workers, explaining basic skills and ideas about working with children. It talks about the advantages of keeping a journal, observation, participation, and self-awareness. Journal samples, charts, photos, etc.--all excellent and set in highly readable fashion. Too specific to fieldworkers to be good for parents.

"How the World Works: Seeing Development Module" Experimental Edition, 1973.

Gives fictional dialogue, questions, and stories about children's fantasies and misconceptions, as well as true beliefs. This is mainly a manual for the fieldsite leaders on ideas to use with each module. Gives followup activities and stresses letting the child learn through his/her own exploration of things and ideas. Excellent photos, drawings, and content.

"Children's Art: Seeing Development Module." Revised Experimental Edition, 1973.

This booklet is intended to give ideas to fieldsite workers. It gives simple, open-ended discussion on why children draw, what they might get out of it, methods and ideas to use in art when working with the children, some tips on analyzing and interpreting the drawings, and ways to look at your drawing. Terrific lay-out. Lots of good examples of children's art. Some from other countries--points out similarities and differences. Prods creativity in method and approach by fieldworker. Not directive or dogmatic.

"A Child's Eye View: Seeing Development Module." 1973.

This booklet gives suggestions of games, stories, questions, etc., for fieldsite workers to use with preschoolers in becoming aware of others' points of view. Gives some ideas of Piaget and Erikson in the form of some stories, questions for discussion, and issues to consider. Not detailed or technical, just implicit within the stories, etc. Terrific readability, graphics, pictures, etc.

"Doing Things: Working with Children Module" Revised Experimental Edition, 1973.

This booklet is full of ideas on all the above topics for use by fieldsite workers. Resources are listed in addition to the more specific methods given. All stress learning by exploring and doing by the child himself. Excellent ideas, very clearly explained.

"Childhood Memories of Ernesto Galarza: Family and Society Module." Experimental Edition, 1974.

"In these pages, Galarza recaptures some of the feelings and experiences of his childhood in the remote village of Jalcotan in Western Mexico. In later chapters of this absorbing book he describes his life as a Chicano youth growing up in Mexico and California."

"Beyond the Front Door: Family and Society Module." Revised Experimental Edition, 1973, 1974.

"Values and expectations are transmitted to children in personal interactions with people outside the immediate family." The expectations of others, peer influence, and non-verbal messages are treated here. An example is made in the last section of Robert Coles' method of indepth observation of the Appalachian family. Reprints excerpts from biographical passages by famous people (i.e., Martin Luther King, Margaret Mead, etc.) Also reprints of letters and reminiscences by adults and children in different countries, etc. Great photos, especially of Appalachia, and very good graphics. Set up for easy reading, but closer print than some of the other booklets.

"What About Discipline?" 1973.

"What is a Child?" Poster, 1973.

"Considering Children's Needs/Role Plays." 1973.

"What Would You Do?"

"The Role of the Adolescent: Teacher Seminar and Selected Readings." 1973.

"Art and Development: Teacher Seminar and Selected Readings." 1973

"Introduction to Exploring Childhood: Teacher Seminar and Selected Readings." 1973.

"Approaches to Evaluating Student Learning." 1973, 1974, 1975.

"Fieldsite Teacher's Manual." 1974.

"Children in Society." 1973, 1974.

"Family and Society: Teacher's Guide." Part I. 1974.

"Fear, Anger, Dependence." 1975.

"What Did You See? Teacher's Guide and Seminar for Making Connections." 1973.

"No Two Alike: Helping Children with Special Needs Teacher's Guide." 1974.

"Childhood Memories of Bronco"

"Childhood Memories of Charles Eastman"

"Childhood Memories of Alexei Peshkov"

"Childhood Memories of Freidele Bruser"

"Get Involved in Your Child's School," NEA, n.d.

A plea for parents to volunteer to participate in school activities and talk often to teachers. A few B & W photos. Pretty good material--nothing new.

Hamachek, Don E. "How to Get Your Child to Listen to You." NEA, 1971.

Rather like the Dreikurs pamphlet in content. Stresses listening to the child and respecting his/her views. Excellent material. Half the pamphlet printed upside down. Poor paper quality.

"Happiness Is a Healthy Mouth." American Dental Association, n.d.

For parents whose children are in a dental care program to follow-up at home. Gives proper brushing procedures and explains the need for regular care and dental visits. A bit too technical in spots.

HEW Education for Parenthood Project

"The Family: Research Considerations and Concerns. A Statement of the Interagency Panel on Early Childhood Research and Development."

"Exploring Childhood" by Roul Tunley. Article on Explorer Scouts in Bergen County, New Jersey, who have set up program for out-of-school work with young children.

"Teenagers Discover Parenthood in HEW Child Care Training Program." Reprinted from The School Administrator, September, 1974.

"Audio-Visual Material--Parent Education." Compiled by the Staff of Parents' Magazine.

"Parenthood Education Curriculum Concepts." One-page list.

Talk by Thomas Sand. Parents' Magazine Enterprises, Inc. "Participants in Education for Parenthood: Curriculum, Materials, Development Projects."

Anastasiow, Nicholas, et al. "Educational Implications of Earlier Sexual Maturation." Reprinted by permission of Phi Delta Kappan, n.d.

General Education for Parenthood Material available in quantity through the Office of Education.

Parenting Materials Information Center. SEDL, Austin, Texas. Society for Nutrition Education. A selected reference list. October 1974. Prepared by Katherine Cooper, R.D.

"Homework: When and How to Help Your Child." NEA, n.d.

Excellent advice to parents on what good homework assignments are, and what parents can do to help their children with homework. Most advice centers on helping child to help self via positive parental attitude and environmental engineering. Fairly difficult vocabulary in places.

"How Fair Are Your Children's Textbooks?" NEA, n. d.

Gives list of slanted treatment previously given to minorities and tells parents questions to ask about fair treatment in texts.

"How Good Is Your Child's School?" NEA, n.d.

Encourages parents to become involved in schools, observe classes, make recommendations to system (within reason). Give pointers of what good teaching might look like in class observations. Very good questions.

"How to Confer Successfully with Your Child's Teacher," National Education Association, n. d.

Gives key questions for parents to ask teachers on an open house visit or individual conference. Also gives teacher's usual questions to parents. Excellent for semi-educated parents, if they would read it--doubtful. Poor drawings, no pictures.

"How to Help Your Child Learn." NEA, n. d.

Describes things parents can do in each subject area to help the child learn. Most of it is in terms of positive adult attitudes and creating a good atmosphere with materials readily available for the child's own exploration.

"How to Talk to Your Child." NEA, n.d.

Gives explanation of children's emotional and physical devotion to parents, and outlines certain ways of talking to them that might communicate better to a child that age.

"I'm Going to the Dentist." American Dental Association, 1972.

Short commentary with color photos illustrating good dental habits. Good pictures, inane captions.

Institute on Mental Retardation and Intellectual Development. "A Manual for Parents and Teachers of Severely and Moderately Retarded Children," by Lawrence A. Larsen and William A. Bricker. IMRID Papers and Reports, V, No. 22, 1968.

This instructional booklet was written primarily for the education of those who will be working with the lower-functioning retarded child, whether parent or teacher. "It is written with the authors' recognition that severely and moderately retarded children can be educated..." 2 parts: Methods and Principles of Behavior Modification and Activities Based on These Principles. "Most of the introductory sections consist of a general rule for dealing with the mentally retarded, with at least one...example of that rule in practice."

Institute on Mental Retardation and Intellectual Development. "Parent Groups with a Focus on Precise Behavior Management," by Charles and Kay C. Galloway. IMRID Papers and Reports, Vol. VII, No. 1, 1970.

"This paper will be a description of the development and expansion of that parent group project and will be more in the form of a progress report, inasmuch as the work is far from completion." Includes: Strategies for developing parent groups; Instruction of Parents; Some examples of parent projects; Why do some parents participate and others don't? Indirect accomplishments of clinical goals for parents; Hurdles from history. All behavioral modification orientation--pin-point chart included.

"Let's Have a Conference: You and Your Child's Teacher." NEA, n.d.

Basically the same as other NEA pamphlets on parent-teacher conferences. Gives pointers to parents on what questions to ask and what to expect; also how to explain conference to the child afterward.

National School Public Relations Association. "The First Big Step: A Handbook for Parents Whose Child Will Soon Enter School." 1966.

Covers things parents can do before age 6 with their child in helping him/her be more ready to learn and socialize with other children. Skill building and general exposure to the world, as well as self-awareness, are stressed. (Many children would get this via day-care, preschool, or kindergarten experiences, but this booklet assumes they have not had this opportunity.) Good photos for illustrations, and good lay-out for easy reading. Non-technical, layman's language.

North, A. Frederick (Dr.). "Infant Care." U. S. Department of HEW, Office of Child Development, and the Children's Bureau. Washington, D. C., 1972. 75¢

"To help you, this book lists and describes how to do those things that every baby must have done for him. It describes some of the things about normal babies that commonly worry parents, and it tells you what to do, or not to do about them. It gives some of the danger signals that should warn you that all is not well and that you must do something or get help." From the Introduction. Contains good index, and apologizes for the use of he as the term used when referring to all babies.

Ogg, Elizabeth. "Preparing Tomorrow's Parents." Public Affairs Pamphlet #520. 1975. 35¢

Gives an overview of 29 parent training courses (one of which is Exploring Childhood). This is a good, concise explanation of these programs with names and addresses to write to for interested people. Very up to date.

"Parent-Teacher Relationships." NEA, 1972.

Explains how formal and informal communication between school and home makes both sides understand the child better and thus work more effectively with him. A few B & W pictures--fairly good. Good written content.

Perceptual Development Center Program. "Model Programs: Childhood Education." U. S. Department of HEW, Office of Education, and Office of Economic Opportunity, 1971. Natchez, Mississippi. National Center for Educational Communication.

"A program offering special methods and materials for children with reading disabilities." Prepared for the White House Conference on Children 1970. Describes set-up in Natchez, Mississippi, schools for program with children with reading disabilities. Also explains tests used, comments by volunteers, activities of teachers, and role of community involvement.

"Prenatal Care." Children's Bureau of the U. S. Department of HEW, Washington, D. C., 1962. 20¢

"In this pamphlet, you will find reliable information about pregnancy and infant development. You will also find suggestions about arrangements for medical and hospital care, about preparations for the baby, about your own nutrition, exercise, and personal hygiene...also will find a section about feelings that are common in pregnancy. There is information about family development here too. Matter-of-factly written with good journalistic style.

"Pressures on Children and Youth." NEA, n.d.

Outlines what pressures face young and adolescent children today. Gives hints to parents about how to help. Good content, slightly high vocabulary in places.

PROJECT PUSH pamphlets

"The Child with Minimal Brain Dysfunctions," 1974.

"Toilet Training Your Retarded Child." 1968.

"Resources for Day Care: A Catalog of Publications." 1973.

"Some Ways of Distinguishing a Good Early Childhood Program," 1974.

"Your Child's First Vision Examination." 1969.

"A Helpful Guide in the Training of a Mentally Retarded Child." 1971.

"How Children Grow." 1973.

"What Parents Should Know About the Child Who Stutters." n.d.

"The Hearing Handicapped Child." n.d.

"Helping Your Child Keep a Healthy Voice." n.d.

PROJECT PUSH pamphlets (continued)

These pamphlets all explain to parents of handicapped and/or retarded children methods of identifying and working with specific problems.

"Reading: Parents Can Help." NEA, n.d.

This pamphlet lists the do's and don'ts for parents in helping preschool, school, and older children to become better readers. Good, practical information. Up to date.

Shore, Milton F., Ph.D., ed. "Red is the Color of Hurting: Planning for Children in the Hospital." Based on the proceedings of the workshop Mental Health Planning for Pediatric Hospitals held in New York April, 1965. Published by HEW, NIMH, 1971.

This booklet has touching black and white photos of children in hospitals (with captions).

State of Pennsylvania Special Education Department. "An Instructional Guide for Parents." Duquesne University, 1974.

Included in this guide for parents are specific instructions dealing with (1) language development; (2) self-help skills such as feeding, bathing, and toileting; and (3) physical activities such as recreation and games. Also included are instructions for the treatment of Emergency Situations such as Diabetic Coma and Choking while eating; a list of medical terms with definitions; a bibliography of selected references; and a directory of service facilities for mentally retarded.

"Teachers and Parents Together for Kids." NEA, n.d.

Plan for a workshop to increase understanding and communication between parents and teachers. Excellent material. Step-by-step.

West Virginia University Extension Service. Series of "Chats with Parents" pamphlets, n.d.

These pamphlets are all written in the "Dear Parents" style. Information is still valid, but not particularly well written.

Excellent coverage of the advantage and theory behind nongraded schools. It also outlines what has happened in some of the poorer ones to give the whole idea a bad name. Supports the concept.

"What Every Parent Should Know About Health Education." Health Education Consultant, American Association for Health, Physical Education, and Recreation, n.d.

Explains what is meant by health education, and what a good health education program should include. Gives parents a list of things they can do to promote health education at home and at school. B & W photos--not too effective.

"What Parents Should Know About Sex Education in the Schools." NEA, n.d.

Gives rather full explanation of why sex education is necessary, what it entails, when and where it should rightfully be taught, and who should teach it. It gives pointers to interested or concerned parents. Good coverage, but a lot of reading for many parents.

"What to Look for When You Visit Your Child's School." NEA, n.d.

10 points for appraising schools in general; 7 elementary schools; 8 secondary school criteria. List promotes professional status of teachers and modern teaching philosophy.

"Your Child from 1 to 6." Children's Bureau of the U. S. Department of HEW, Washington, D. C., 1962. 20¢

"Only when parents understand how children develop will they have confidence in their own ability to cope with problems that arise during their child's early formative years. This pamphlet is aimed at helping parents to understand." Gives all information on physical and mental development of infants on year by year basis. Also lists Special Problems and how to deal with them (i.e., moving, going to the hospital, etc.). Gives list of nutritious meals for small children, emergencies and their treatment, and what to do with a child who is sick at home. Helpful, but rather standard information. Poor drawings.

"For the Young Mother-to-Be." Coward, Eileen and Liston, Walter. Mead Johnson and Company, Evansville, Ind. 47721, 1974

Prepared for young women faced with unexpected pregnancy. Deals briefly with conception, prenatal development, health guides during pregnancy, suggested vitamin supplements, and labor and delivery. To be used in doctor's office.

"Your Baby Needs Iron." Mead Johnson and Company, 1973.

Simple to read, large print booklet about iron needs and suggested Enfamil formula for first few months of infancy.

"Prenatal Instructions for the Mother-to-Be." Mead Johnson and Company, 1974.

Stresses importance of medical care during pregnancy; suggested health and nutrition practices during pregnancy; maternity clothes; information about what is happening as baby develops by months; preparations for delivery.

"Your Child from 6 to 12." U. S. Department of Health, Education and Welfare, 1966, 1970. Washington, D. C. 55¢

This booklet is written as if it is speaking directly to a very caring parent. The writers give advice on a very personal level, emphasizing in the Foreword that it is not going to treat adolescence, but only the years leading up to adolescence. Most of the comments refer to good health and nutrition practices, or to good family stability and relationships that parents may promote with this age level. Pretty good quality content, but a bit saccharine.

Hogg Foundation for Mental Health at University of Texas. Conversations About the Human Condition series.

The producer is Communications Center, Longhorn Radio Network, University of Texas, Austin, Texas. This is a series of 30 minute cassette recordings distributed by Hogg Foundation and moderated by Bert Kruger Smith which is available for free loan.

Tape #5: "Do We Care About Our Children?" Guest: Dr. Sylvia O. Richardson, Professor of Pediatrics, University of Cincinnati.

Medical practitioners tend to label, to search for cause (what, where, etc.), e.g., "minimal brain dysfunction;" however, uniqueness of children makes this a less satisfactory procedure and often causes problems. Advocates child-centered approach to planning environments of home and school for the promotion of exploration and creativity. Discusses importance of looking at world from child's view to help him learn optimally; learning occurs continually. Advocates revision of teacher-training institutes; parent-teacher coordinated efforts; import of humanistic view and non-categorical approach; early childhood education resources (age 3 and older); etc.

Tape #5B: "The New World of the Child." Child Study Institute - Dr. Bettye Caldwell, Professor of Education, University of Arkansas.

Describes her work with very young children from disadvantaged environments: primary prevention studies. Trying to prevent cognitive delay as well as mental disorders; creation of environment for optimal early childhood development; concern with pre-natal nutrition. Program has combined education and day care for cost effectiveness. Comments on open classroom approach and typical problems confronted; model for future education.

Tape #16: Side One - "The Unwed Teenage Mother." Host: Mrs. Margaret Magness, Program Director to model program for teenage mothers.

Progress has been made in that schools do not expel pregnant girls, offer courses related to health, development, etc. One of six births to women between ages of 12-19. Ms. Landers, Public Health Nurse with model cities programs, discusses medical care and counseling/training available to young mothers. Discusses importance of community groups working together in coordinating services.

Tape #16: Side Two - "Working With Children." Guest: Lois B. Murphy - "one-woman child advocacy."

Children gain security from love and warmth provided by adults. Awareness of emotional needs; "love is a prerequisite" to a child's ability to learn to cope. Fearfulness, fear of rejection, suspicion, etc., may develop in child who doesn't experience warmth.

Alternatives and supplements to parents include grandparents, baby-sitters, friends of a family, etc. Infants express "cues" of coping with environment; mothers who respect a baby's choice tend to foster independent thinkers and effective copers. Distinguishes relevant expressions of love from "smothering" emotional responses.

9-18 months is an exploratory period for children, which may be crucial to the development of independence, i.e., as in the example of confined children due to illness, etc., at that age. Individual differences are discussed briefly; importance of handling and stimulation during peri-natal, post-natal and infancy period; brief discussion on pre-natal care: nutrition, drugs, etc.

Discusses cultural differences in child-care.

Tape #30A: "Bill of Rights for Children." Guest: Dr. Jeanne McCarthy, Professor of Special Education, University of Alaska.

Gaps in public education system for learning disabled children are being filled by private agencies. Dr. McCarthy presents child advocate view for legislation of mandatory education laws; encourages parent involvement in individualized instructions; stresses need for public education and teacher responsibilities to every student; etc. Discusses problems faced by parents of a learning disabled child, i.e., "now-what?" hopeless attitude; effects on total family; alternatives and trends in education to meet needs of special children.

Tape #30B: "Help for Unwed Mothers."

Description of program for young unwed mothers; problems which they may encounter from families; alternatives for infants (infant stimulation program, adoption, etc.); inclusion of fathers. Classes as well as counseling and extracurricular activities are described.

ATTACHMENT #5

FILING CHART

FILING CHART

I. GROWTH; CHILD DEVELOPMENT

- A. Knowledge of what children should be able to learn at a specific age, so as not to "push" a child too much.
- B. How does the world look and sound to a child; how can he be helped to learn about it.
- C. Learn how children grow into special, one-of-a-kind people.
- D. Personality development.
- E. Motor development (through play-learning to use his body).
- F. Physical development (body size, weight, height).

II. PRENATAL AND INFANT CARE

- A. Prenatal care: what to eat; what drugs not to take; things that can happen to the baby; how long to wait before having another baby.
- B. Infant stimulation - language development: what the baby hears; what it learns from what I do and say.
- C. Infant care: provide comfort; proper feeding; give the baby room to move around.

III. SOCIAL/EMOTIONAL DEVELOPMENT

- A. How to help a child see and accept his or her own feelings.
- B. How to show love and care; how to provide warmth (emotional).
- C. How to talk with a child about his problems; how to answer his questions.
- D. Socialization: learning to get along with family and friends.
- E. What to do with fighting behavior.
- F. How does a child learn that rules are good (rules help people to live in peace).
- G. How to determine child's feelings by watching him/her.

IV. CONSUMER EDUCATION; HOMEMAKING

- A. Selecting clothes for a child (so that they last and are easy to take care of).
- B. Selecting bedroom furniture for a child.
- C. Selecting furniture for a family; home buying (selection and payment)
- D. Nutrition: selecting proper foods; meal preparation.

V. TEACHING AND TRAINING CHILDREN

- A. Methods of effective teaching.
- B. Use of reward, praise, and correction (in a loving way) to control child behavior.
- C. Methods of observing child behavior.
- D. How to redirect child's activities.

E. Environmental (behavior control) design: how to place chairs, tables and other things so that a child has room to play and learn (and keeping some things out of sight so a child is not "tempted").

F. Promote independent thinking: choose what he wants to do; make plans.

G. Moral development: how to tell right from wrong.

H. Teaching neatness and good manners.

I. Cooperation at bedtime; rest and naps.

J. How to plan a child's use of TV (picking TV programs, not watching too much TV).

K. Feeding: how to, how to teach a child to feed himself, how to make mealtimes enjoyable.

L. Teach: to dress and undress.

VI. HEALTH AND SAFETY

A. First aid and minor prevention.

B. Immunization; physical check-ups.

C. Identification of sickness: fever; hurts (has a fever or says he hurts some place).

D. Selection of "safe" toys and play equipment.

VII. COMMUNITY RESOURCES

A. Day care: selection; contact with day care, baby sitter, nursery school.

B. Child abuse: what is available for people who don't take care of their children, or who hurt their children.

C. Where can a parent learn about child development.

D. Where can parents find (emotional) help and reassurance.

VIII. EXCEPTIONALITY

A. Identification: child is not learning, cannot walk, doesn't respond to sounds, etc.

B. Prevention - mother-infant programs - and intervention.

C. Dealing with guilt feelings (exceptional child).

D. Planning for future.

IX. FAMILY RELATIONSHIPS; THE HOME

A. Planning time for home and family, job, friends, activities.

B. Child's process of dealing with family members (what they do together, how they get along, etc.).

X. PARENTAL INTERPERSONAL FEELINGS AND NEEDS

A. Identification of (and habits) and understanding how these help or hurt child care.

B. How parent needs can affect the way a child feels about himself, and how he learns (and behaves).

C. Parental upset over discipline problems: how to cope.

D. How to be sure that parent is doing what is best for a child.

ATTACHMENT #6

BREAK-DOWN OF MATERIALS BY CONTENT AREAS
(Informal Needs Assessment)

**FILING CHART
OBJECTIVE ***

DESCRIPTOR PHRASE

**# A-V
MATERIALS
REVIEWED**

	General parenting:	10
	- descriptions and view of family life (with pre-school children)	
	- mixture of issues: health, environment discipline, etc.	
	Feelings of new (or prospective) parents	1
	Prenatal development	1
II A	Prenatal care	1
	Infant development	7
II C	Infant care	7
II B	Language development	4
	Stages of child development	6
I B	How the world looks to a child	4
I D	Personality development	2
I E	How children learn through play	12
(V)	Parents as teachers	9
	- examples of how learning from everyday environment can be promoted	
(VF)	How to promote independent thinking	1
(V I)	Sleep--teaching cooperation and good rest habits	1
V J	Television as learning tool	2
III B	How to show love (and necessity of);	5
	- provide emotional support for well- rounded development	
	Children's emotional needs	4
	Emotional development	1
	Effects of maternal deprivation, separation anxiety, etc.	3

*Refers to Attachment #5

FILING CHART
OBJECTIVE

DESCRIPTOR PHRASE

A-V
MATERIALS
REVIEWED

	Consequences of disadvantaged environment	3
III C	How to talk with a child about his problems; how to answer questions	6
III D	How children learn to socialize	2
III E	Aggressive behavior	1
III F	Helping children learn the value of rules	2
IV D	Nutrition: selecting and preparing foods; eating habits	4
VI	General health; cleanliness	5
VII B	The abused and neglected child	2
VII D	Where parents can find emotional help	2
X B	Parental needs and effects on child behavior	3
X C	How to cope with discipline problem frustrations	3
VII A	Selection of day care	1
IX	The child and his family - patterns of interaction	7
VIII	Exceptionality: - identification - preparation for future	8
	Toilet training the mentally retarded child	1
	Miscellaneous: - difficult to identify or of mixed content	18

TOTAL: 149